INTERNATIONAL NON-GOVERNMENTAL ORGANISATION



CONSULTATIVE STATUS WITH THE ECONOMIC AND SOCIAL COUNCIL OF THE UNITED NATIONS (ECOSOC)

REGISTERED IN THE TRANSPARENCY REGISTER OF THE EUROPEAN PARLIAMENT AND EUROPEAN COMMISSION

# VIENNA ECONOMIC FORUM

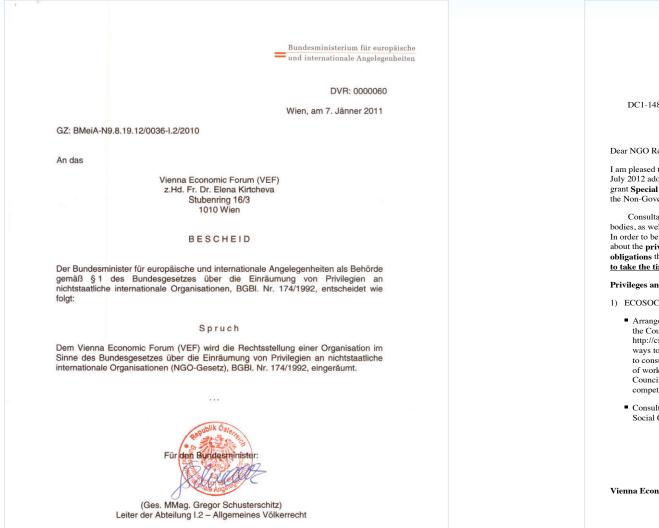


# **REVIEW 2017**

PAGE

## CONTENTS

Facsimile of Notification of the Austrian Ministry for European and International Affairs	4
Facsimile of Notification of Economic and Social Council of the United Nations (ECOSOC) $\dots$	5
Introduction	6
Board of Vienna Economic Forum	8
Arbitrators and Auditors of Vienna Economic Forum	11
Ambassadors Committee of Vienna Economic Forum	12
Honorary Committee of Vienna Economic Forum	14
Vienna Economic Forum – Teamwork	16
Meet the board	18
Vienna Economic Forum – New Horizons	58
Vienna Economic Talks, 21–22 May 2017, Belgrade	64
16 <sup>th</sup> Traditional Garden Party, 16 June 2017, Gutenstein, Austria	78
14 <sup>th</sup> Vienna Economic Forum, 5–6 November 2017, Vienna	88
Vienna Economic Forum Awards 2017	130
Vienna Economic Forum – Activities	136



United Nations W Nations Unies

Non-Governmental Organizations Branch Office for ECOSOC Support and Coordination Department of Economic and Social Affairs DC1-1480, 1 U.N. Plaza, New York, N.Y. 10017 • Tel. (212) 963-8652 • Fax (212) 963-9248 Website: www.un.org/ecosoc/ngo • Contact: www.un.org/ecosoc/ngo/contact

27 July 2012

Dear NGO Representative,

I am pleased to inform you that the Economic and Social Council (ECOSOC) at its Substantive Session of July 2012 adopted the recommendation of the Committee on Non-Governmental Organizations (NGOs) to grant **Special** consultative status to your organization **Vienna Economic Forum**. On behalf of all staff of the Non-Governmental Organizations Branch, please accept our heartfelt congratulations.

Consultative status for an organization enables it to actively engage with ECOSOC and its subsidiary bodies, as well as with the United Nations Secretariat, programmes, funds and agencies in a number of ways. In order to better understand this relationship, we take this opportunity to provide some critical information about the **privileges** that consultative status with ECOSOC confers on your organization, as well as the **obligations** that your organization will be required to meet under this relationship. We therefore urge you to take the time to carefully review the information we have provided below.

#### Privileges and benefits of consultative status

1) ECOSOC Resolution 1996/31

- Arrangements for consultations with NGOs are regulated by ECOSOC resolution 1996/31, adopted by the Council on 25 July 1996. Please review the entire resolution at: http://csonet.org/content/documents/199631.pdf for detailed information . It provides information on ways to participate in the work of the Council, including opportunities to organizations such as yours to consult with Member States and the United Nations system at large, based on the nature and scope of work that your organization undertakes. Consultative relationship with NGOs also enables the Council or one of its bodies to seek expert information or advice from organizations with special competence in a subject matter.
- Consultative status allows you to be informed about the provisional agenda of the Economic and Social Council;

.../..

Vienna Economic Forum

## DEAR MEMBERS, PARTNERS AND FRIENDS OF VIENNA ECONOMIC FORUM

In the spirit of our tradition, we want to look back to the year 2017 with this brochure and we are pleased to announce that it was another good year of the 14-year success story of Vienna Economic Forum. A year that, thanks to your support, has continued to bring trust and recognition to all of us – regionally as well as Europeand even worldwide.



The success story of the Vienna Economic Forum continued in May 2017 with the **Vienna** Economic Talks – Belgrade Meeting 2017, which took place in cooperation with the Serbian Association of Economists in the Chamber of Commerce and Industry of Serbia. We were privileged to organize our Belgrade Meeting 2017 under the patronage of the President of the European Commission Jean-Claude Juncker and the event received great positive response, not only in Serbia but also across all of the Balkans.

On 16 June 2017, Vienna Economic Forum together with the Ambassadors of the Member Countries hosted the **16th Traditional Garden Party** "Culinary and musical journey through the Partner Countries of Vienna Economic Forum" **IN A DIFFERENT WAY**, in the **market town of Gutenstein**, with guests from 20 different countries at the theatre-tent of the Raimundspiele Gutenstein. In addition to the presented national and regional culinary specialties, the national dances of various dance groups provided, once again, proof of all the many similarities connecting the people of the region from the Adriatic to the Black Sea.

**The 14th Vienna Economic Forum – Vienna Future Dialogue 2017** has brought together high-ranking participants from **38 countries** in the Novomatic Forum, in the heart of Vienna, for a lively and pragmatic discussion under the motto **"Economy meets Politics"**, to seek for concrete solutions for the support of the good development of the regional economy. Under the same motto **"Economy meets Politics"**, we would like to continue to contribute to the cohesion of Europe in 2018 and build a bridge between **Vienna Economic Forum – Sofia Talks 2018**, which we organize **under the auspices of the Bulgarian Presidency of the Council of the EU in 2018**, and the 15th Jubilee Vienna Economic Forum, which will take place on 19 November 2018 during the Austrian presidency of the Council of the EU in the second half of 2018.

We are proud that Vienna Economic Forum – Sofia Talks 2018 is recognized as the Official Side Event of the EU-Western Balkans Summit 2018 and look forward to your active participation.

Dear Members, Partners and Friends of the Vienna Economic Forum,

We would like to sincerely thank you on behalf of the Board of the Vienna Economic Forum for your constant and trusting support. With your economic activities, your company, and you personally, are writing the story of the growing together of the **Vienna Economic Forum region – a European region!,** which needs good economic development more than ever. With your initiatives and creativity, you will inspire our joint project – Vienna Economic Forum, for further active cooperation in the entire region and beyond.

Thank you!

DI Dr. Günther Rabensteiner President

Amb. Dr. Elena Kirtcheva Secretary General

## **BOARD OF VIENNA ECONOMIC FORUM**

#### CHAIR



**DI Dr. Günther RABENSTEINER** Member of the Board, Verbund AG

**Ambassador Dr. Elena KIRTCHEVA** 





Mag. Harald NEUMANN CEO, Novomatic AG

**Dr. Ognian DONEV** Vice-President Chairman of the Board of Directors and Executive Director Sopharma PLC, Bulgaria

**DI Peter UMUNDUM** Member of the Board, Österreichische Post AG

Mag. Hermann ANDERL Managing Director, Canon CEE GmbH

Mag. Heinz MESSINGER Managing Director, AME International GmbH Vice-President

Vice-President

President

Secretary General

Vice-President

Financial Referent











**Dr. Karl BLECHA Board Member** Former Federal Minister of Interior of the Republic of Austria Founding Member of Vienna Economic Forum



Ms. Polina CHRISTOVA Executive Director, Head of Group Financial Institutions and Business Support, HYPO NOE Gruppe Bank AG

**Board Member** 



**Board Member** 

**Board Member** 



**Board Member** 









**KR Peter HANKE** 

CEO, Wien Holding GmbH

**Ing. Wolfgang HESOUN** 

Amb. Victor JACKOVICH

Dr. Gabriel LANSKY





**Board Member** 

**Board Member** 

**Board Member** 

**Board Member** 

**Board Member** 

Dr. Klaus LIEBSCHER Former Governor of the Austrian National Bank Founding Member of Vienna Economic Forum

General Director, SIEMENS AG Österreich

President, Jackovich International, U.S.A.

Partner, LANSKY, GANZGER + partner

8

#### **BOARD MEMBERS**







- **Dr. Ludwig NIESSEN** Member of the Board, COO/CTO, Wiener Börse AG
- **Prof. Dr. Günther OFNER** Member of the Executive Board, Flughafen Wien AG
- **Dr. Willibald PLESSER** Partner, Freshfields Bruckhaus Deringer LLP
- Mag. Stefan SZYSZKOWITZ Spokesman of the Executive Board, EVN AG
- **Mr. Alejandro PLATER** Chief Executive Officer & Chief Operating Officer, Al Telekom Austria Group
- **Mr. Aleksandar VLAHOVIĆ** President of the Serbian Association of Economists, Serbia

Board Member

Board Member

Board Member

Board Member

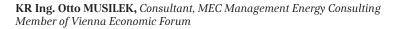
Board Member

**Board Member** 

### ARBITRATORS OF VIENNA ECONOMIC FORUM









Mag. Marika LEVENA, Strategic Advisor, European Investment Bank (EIB) Member of Vienna Economic Forum

**Dr. Friedhelm BOSCHERT,** Founder, MINDFUL SOLUTIONS and Executive Advisor, Member of Vienna Economic Forum

## AUDITORS OF VIENNA ECONOMIC FORUM





**Mag. Gregor HÖPLER,** Head of Management Secretariat Raiffeisen Bank International AG



Mag. Ekkehart STREMITZER, Managing Director AME International GmbH

## AMBASSADORS COMMITTEE OF VIENNA ECONOMIC FORUM







- H.E. Ms. Loretta ZAKAREVIČIENĖ, Ambassador of Lithuania
  - H.E. Dr. Vasilka POPOSKA-TRENEVSKA, Ambassador of Macedonia
  - H.E. Mr. Victor OSIPOV, Ambassador of Moldova
    - H.E. Mr. Željko PEROVIĆ, Ambassador of Montenegro

The Board of Vienna Economic Forum has the honour to announce that the following **newly** elected Prime Ministers of the Vienna Economic Forum Member Countries have joined the Patrons Committee of Vienna Economic Forum:

H.E. Ramush HARADINAJ, Prime Minister of Kosovo H.E. Zoran ZAEV, Prime Minister of Macedonia H.E. Pavel FILIP, Prime Minister of Moldova H.E. Duško MARKOVIĆ, Prime Minister of Montenegro

We are very honoured to call **Dr. Heinz FISCHER, former President of the Republic of Austria (2004–2016)** a **Member of the Patrons Committee** of Vienna Economic Forum.

## HONORARY COMMITTEE OF VIENNA ECONOMIC FORUM

**Dr. Erhard BUSEK,** Former Vice-Chancellor of Austria Honorary President of Vienna Economic Forum

**Dr. Josef TAUS,** *Member of the Supervisory Board, Management Trust Holding AG, First President of Vienna Economic Forum* 

Mag. Andreas TREICHL, CEO, Erste Group Bank AG Founding Member of Vienna Economic Forum

Dr. Wolfgang SCHÜSSEL, Former Federal Chancellor of Austria

**Dr. Walter ROTHENSTEINER,** Advocate General of the Österreichischer Raiffeisenverband, Founding Member of Vienna Economic Forum

**Mr. Heinz SUNDT,** Former General Director of Telekom Austria AG Founding Member of Vienna Economic Forum

**Dr. Martin BARTENSTEIN,** Former Federal Minister of Economy of the Republic of Austria, Founding Member of Vienna Economic Forum

**Dr. Rudolf GRUBER,** Former President of the Supervisory Board of EVN AG, Founding Member of Vienna Economic Forum

**Dkfm. Elisabeth GÜRTLER,** Chief Executive Officer, Spanish Riding School in Vienna

**Dr. Burkhard HOFER**, President of the Supervisory Board of EVN AG, Founding Member of Vienna Economic Forum

**Prof. Dr. Suzanne RÖDLER,** *Medical Specialist for internal Medicine and Cardiology, Medical University of Vienna AKH* 

Mag. Josef MAYER, Former Vice Minister of the Ministry of Economy of the Republic of Austria

Amb. Prof. Vesna BOROZAN, PhD, Sts. Cyril and Methodius University Skopje, Macedonia

**Dr. Andreas BRANDSTETTER,** *CEO, UNIQA Versicherungen AG Founding Member of Vienna Economic Forum* 

**Dr. Georg PÖLZL,** CEO, Österreichische Post AG Founding Member of Vienna Economic Forum

Amb. Daria KRSTIČEVIĆ, Member of the Board, Plinacro Ltd. Gas Transmission System Operator, Croatia **DI Wolfgang ANZENGRUBER,** *Chairman of the Board, Verbund AG, Founding Member of Vienna Economic Forum* 

**Dr. Herbert STEPIC,** Senior Advisor to the Board, Raiffeisen Bank International AG, Founding Member of Vienna Economic Forum

Dkfm. Karl FINK, Director of the Board, Wiener Städtische Versicherungsverein, Founding Member of Vienna Economic Forum

**Dr. Veit SORGER,** Chairman of the Supervisory Board, Mondi AG Founding Member of Vienna Economic Forum

Dr. Claus RAIDL, President, Oesterreichische Nationalbank

**Dr. Franz WOHLFAHRT,** Lawyer, Honorary Consul of Croatia with Consular District Lower Austria

**KR Hanno SORAVIA,** *CEO of CEE and SEE, Soravia Group Founding Member of Vienna Economic Forum* 

Dr. Johann SOLLGRUBER, European Commission Representation in Austria

**KR Prof. Waltraud STEINBÖCK,** long-time partner of Vienna Economic Forum, Honorary Consul of the Philippines with Consular District Lower Austria

Mr. Bojidar DANEV, Executive President, Bulgarian Industrial Association, Bulgaria

**Prof. Dr. Vujica LAZOVIĆ,** Former Deputy Prime Minister for Economic Policy and Financial System, **Montenegro,** Member of Parliament of Montenegro

Ms. Dragijana RADONJIĆ-PETROVIĆ, Partner, MD Solution Vice President of the Serbian Association of Economists, Serbia

Univ.-Prof. Dr. Ewald NOWOTNY, Governor Oesterreichische Nationalbank

DI Dr. Erwin PRÖLL, Former Governor of Lower Austria (1992-2017)

**Dr. Karl STOSS,** President of the Austrian Olympic Committee Founding Member of Vienna Economic Forum

**Dr. Milan PARIVODIĆ,** Principal Attorney at law Parivodic Advokati/Lawyers, **Serbia** 

## VIENNA ECONOMIC FORUM IS PROUD TO WORK WITH



**Mr. Henning HORSTMEYER, LL.M.,** *Project Manager Assistant to the Secretary General* 



Ms. Rebecca WALTER, MA, Project Manager, Assistant to the Board



_	_	_	_	_

Mag. Christian PULTAR, Managing Partner WWV Partner Steuerberatungs GmbH, Tax Consultant



Ms. Sheila EHM, brennheiβ serviert: Grafikdesign & Fotografie

Mag. Peter KYSELA, Managing Partner, DATANET Solutions GmbH IT Consultant

Mag. Thomas EBNER, Senior News Editor, MonitorTV Journalist & Media-Trainer, Main Media Partner

Mr. Nikolay A. PETKOV MA, CEO, nikoweb.net(works), web Support



Vienna Economic Talks behandelt spezifische Themen, Regionen und Wirtschaftssektoren, die nicht nur für die Mitgliedsländer des Vienna Economic Forum von großem Interesse sind, sondern auch für andere Interessierte in der Region.

Vienna Economic Talks deals with specific topics, regions and economic sectors, which are of great interest not only for the member countries of the Vienna Economic Forum, but also for other interested parties in the region.

FOR A BETTER UNDERSTANDING

Yours.

Vienna Economic Forum Team



"As a leading telecommunications provider, the A1 Telekom Austria Group has around 24 million mobile and fixed-line customers in the CEE region. Beyond that, via its subsidiary A1 Digital, the Group is gaining ground even beyond its traditional geographical footprint. The Group's vision 'Empowering digital life' expresses that the self-conception of the A1 Telekom Austria Group goes far beyond the provision of infrastructure, connectivity and bandwidth. It sees itself as a European pioneer and driver of digitalization with the expertise to create and maintain digital business models and solutions from concept to operation."

"Als führender Kommunikationsanbieter betreut die A1 Telekom Austria Group im CEE-Raum rund 24 Millionen Mobilund Festnetzkunden. Darüber hinaus erschließt die Gruppe mit ihrer Tochtergesellschaft A1 Digital auch außerhalb ihres bisherigen geografischen Footprints neue Einzugsgebiete. Ihre Vision "Empowering digital life" bringt zum Ausdruck, dass das Selbstverständnis der A1 Telekom Austria Group längst über das Bereitstellen von Infrastruktur, Konnektivität und Bandbreite hinausgeht. Sie versteht sich als europäischer Pionier und Treiber der Digitalisierung mit dem Know-how, digitale Geschäftsmodelle und Lösungen von der ersten Konzeptionierung bis zum Betrieb zu kreieren und zu pflegen."

#### Mr. Alejandro PLATER

Member of the Board of Vienna Economic Forum

Chief Executive Officer & Chief Operating Officer Al Telekom Austria Group pursue goals. be efficient. think strategically. be on top of things. network. digitalise my business.

#### I can communicate successfully.

set trends. shape the future. be international. be innovative. act quickly. get a 24/7 service.

#### I can do anything.

With a business partner who can do anything. Connectivity, Communication, IT Services, Security, Customer Service – offered by one single provider, for every company size and nationwide in Austria.



#BusinessChange



#### Mag. Heinz MESSINGER

Member of the Board, Financial Referent of Vienna Economic Forum

Managing Director AME International GmbH

"Traditionally, Austria has strong bonds to the region of Vienna Economic Forum. AME International GmbH and myself are actively working on strengthening the Eastern European healthcare systems for more than 20 years, creating a sustainable benefit for their population. Our latest success in the region is implementing and establishing a nationwide health information exchange e-health platform for Albania, connecting each local hospital to one common system to ensure that patients data and medical history are available when necessary. We are looking forward to repeating this success in neighbouring countries."

"Österreich verbindet eine lange Tradition mit dem Wirkungsgebiet des Vienna Economic Forum. AME International GmbH und ich selbst sind seit mehr als zwanzig Jahren in der Region aktiv und bemühen uns u.a. durch das Upgrading von Spitälern und weiteren Projekten im Gesundheitsbereich einen nachhaltig wirksamen Vorteil für die Bevölkerung dieser Länder zu kreieren. Unser jüngstes Projekt in der Region ist die Implementierung eines landesweiten virtuellen Gesundheitsinformationsystems in Albanien, die virtuelle Vernetzung aller Spitäler, um zu gewährleisten, dass Ärzte zu jeder Zeit Zugriff auf die medizinische Geschichte seiner Patienten haben. Wir würden uns freuen, diesen Erfolg in angrenzenden Ländern, wiederholen zu können."

# "We improve healthcare delivery by using <u>Cutting Edge Technology</u>"

AME International GmbH is a comprehensive partner in the field of health care with over 23 years of experience on an international level. As a total solution provider we unite know-how and competence in the field of health care technology projects and provide customer-tailored solutions for our clients. Our customers receive comprehensive concepts for the realization of their projects and are supported by our competencies at all stages of the project.



AME

Medical technology at its best

International

www.ame-international.com





#### "Bouygues Group is proud to have been working in the Vienna Economic Forum region for years, in particular in Croatia, where we operate the Bina-Istra motorway concession and where we have built Zagreb new airport terminal. Colas is also present, and keen to participate in further infrastructure development projects. We strongly believe in the future of southeastern Europe, and we look forward reinforcing our links with these countries, within the framework of tighter links between Balkan states and the EU, with their next possible accession to full EU membership as stated recently by the European Commission."

"Bouygues Group ist stolz, seit Jahren in der Region des Vienna Economic Forums tätig zu sein, insbesondere in Kroatien, wo wir die Autobahnkonzession Bina-Istra betreiben und den neuen Flughafen Zagreb gebaut haben. Colas ist ebenfalls präsent und möchte an weiteren Infrastrukturentwicklungsprojekten teilnehmen. Wir sind fest von der Zukunft Südosteuropas überzeugt und freuen uns darauf, unsere Beziehungen zu diesen Ländern im Rahmen engerer Beziehungen zwischen den Balkanstaaten und der EU mit ihrem nächst möglichen Beitritt zur vollen EU-Mitgliedschaft zu verstärken, wie kürzlich von der Europäische Kommission betont wurde."

#### Mr. Emmanuel FOREST

Member of the Board of Vienna Economic Forum

CEO BOUYGUES Europe SA **Belgium** 



#### Istrian Y motorway – 209 km of motorway – Concession Croatia

Under the terms of a 32-year concession contract, construction of 209 km of motorway in Istria, Croatia.

This project is part of the project for development of tourism and enhanced European integration for the Republic of Croatia.





#### Mag. Hermann ANDERL

Vice-President of Vienna Economic Forum

Managing Director Canon CEE GmbH

"Canon, world-leader in imaging solutions, has published highlights from its Office Insights 2017 report, which reveals that Central and Eastern Europe has a growing intent to deploy Managed Print Service and cloud services for private as well as public sector – despite restrictive budgets and inherent concerns around security. The report found that even though there are signs of appreciation of the benefits of digital technology among Central & Eastern European businesses, the adoption process has only just begun. We are also seeing a lot of growing opportunities in Central and Eastern Europe for other areas of business such as graphic arts, pro photo and video."

"Canon, weltweit führender Imaging-Solutions Anbieter, hat die Schwerpunkte aus seinem Office Insights 2017 Bericht veröffentlicht. Daraus geht hervor, dass in Mittel- und Osteuropa vermehrt die Absicht Managed Print Service und Cloud Services für den privaten und öffentlichen Sektor einzusetzen besteht und dies trotz restriktiver Budgets und inhärenter Sicherheitsbedenken. Der Bericht belegt, dass der Adoptionsprozess gerade erst begonnen hat, obwohl die Vorteile der Digitaltechnologie bereits jetzt von mittel- und osteuropäischen Unternehmen geschätzt werden. Auch für andere Geschäftsfelder wie Grafik, Pro-Foto und Video sehen wir in Mittel- und Osteuropa eine Vielzahl von Wachstumschancen."

24



# THE EVOLUTION OF THE DIGITAL Workplace

Canon Office Insights Report 2018

The workplace is rapidly changing. Flexible start times, working from home, mobile workers and hot desking and employees who interact daily across international boundaries, all contribute to a diverse and sometimes difficult to manage landscape. With big data on the rise, security and data management issues are evolving. At the same time, businesses are becoming increasingly aware of the importance of utilising information quickly and securely, no matter where their employees are based or what industry they work in.

# "

# The research covers IT decision-makers, influencers in the purchase process and

significant end users. Insights have been collected from technology decision-makers and end users located in Western, Central and Eastern Europe, Eurasia, the Middle East and Africa. These findings are particularly valuable because it's the voice of businesses directly. They're telling us what's happening today and what they expect tomorrow.

Martin Wootton Breaking Blue

## Canon

# 2,550 SURVEYS CONDUCTED 9+ BUSINESS UNITS 4 BUSINESS FUNCTIONS





Small Businesses Surveyed

of respondents are decision-makers





Medium Businesses Surveyed of respondents are end users





Large Businesses Surveyed of respondents are influencers

For more information on how businesses are operating in the digital environment, contact your Canon representative or download the 2018 Office Insights Report from www.canon-europe.com/officeinsights2018

# DenizBank AG 🛞



#### Mr. Ahmet Mesut ERSOY

Member of the Board of Vienna Economic Forum

Chairman of the Management Board and CEO DenizBank AG

"Since its foundation in 1996. DenizBank AG functions as a bridge builder in the international financial services sector, supporting companies with its know-how. Within this framework, the Vienna Economic Forum provides the ideal platform for new and creative cooperation concepts on a regional as well as on an international level. We focus particularly on undertakings that are economically strongly linked to the European Union. We are known for our pro-active and comprehensive customer services and offer our corporate partners a wide range of banking products. Beside our support for importers and exporters in the field of trade financing, we also provide classical banking products and project financing for our customers. Thanks to the close collaboration with our parent company DenizBank A.Ş, which was awarded multiple times for its developments in information technology in the banking industry and was named the most innovative bank of the year at BAI Banking Innovation Awards in 2014 and 2016, we are able to offer technologically highly advanced solutions throughout all customer segments."

"Seit ihrer Gründung 1996 fungiert die DenizBank AG erfolgreich als Brückenbauer im internationalen Finanzdienstleistungssektor und unterstützt Wirtschaftstreibenden mit ihrem Know-How. Das Vienna Economic Forum bietet dabei den idealen Gesprächsraum für neue und kreative Kooperationskonzepte sowohl auf regionaler als auch auf internationaler Ebene. Besonderen Fokus legen wir dabei auf Unternehmen, die wirtschaftlich eng mit der Europäischen Union verbunden sind. Bekannt für unsere proaktive und umfangreiche Kundenbetreuung bieten wir unseren Partnern im Bereich Corporate & Commercial Banking ein breitgefächertes Produktportfolio an. Neben der Betreuung von Importeuren und Exporteuren im Rahmen von Handelsfinanzierungen unterstützen wir unsere Kunden auch durch klassische Bankdienstleistungen und Projektfinanzierungen. Die enge Zusammenarbeit mit der Deniz-Bank A.Ş, die mehrfach für ihre technischen Entwicklungen im Bankensektor und im Rahmen der BAI Banking Innovation Awards 2014 und 2016 als innovativste Bank des Jahres ausgezeichnet wurde, ermöglicht es uns, in allen Kundensegmenten technisch hochentwickelte Lösungswege zu bieten."



# Vergleichen lohnt sich!

Für mein Unternehmen strebe ich jeden Tag nach dem Besten. Genau das erwarte ich auch von meiner Bank.

Daher investiere ich in die Anlagekonten **Deniz-Flex und Deniz-Fix der DenizBank.** 

## www.denizbank.at

Nähere Informationen erhalten Sie im Contact Center unter 0800 88 66 00. Wir beraten Sie gerne in unseren Filialen oder auch in Ihrem Unternehmen.

Ottenstein

Seerestaurant Bootsbetrieb



#### Mag. Stefan SZYSZKOWITZ

Member of the Board of Vienna Economic Forum

Spokesman of the Executive Board EVN AG

"Since our market entry in South Eastern Europe slightly more than ten years ago, we have made a sustainable contribution to the long-term improvement of the local supply infrastructure – and also to economic development in Bulgaria and Macedonia – with our investments in the energy supply. Within the context of our environmental services business, we offer our planning and operating expertise to deliver specially designed solutions for the construction of drinking water supply and wastewater treatment plants in the member countries of the Vienna Economic Forum." q

"Seit unserem Markteintritt in Südosteuropa vor etwas mehr als zehn Jahren haben wir mit unseren Investitionen in die Energieversorgung einen nachhaltigen Beitrag zur langfristigen Verbesserung der örtlichen Versorgungsinfrastruktur und damit zur wirtschaftlichen Entwicklung in Bulgarien und Mazedonien geleistet. Im Rahmen unseres Umweltgeschäfts bieten wir zudem mit unserer Planungs- und Betriebsführungsexpertise maßgeschneiderte Lösungen für die Errichtung von Trinkwasserversorgungs- und Abwasserbehandlungsanlagen in den Partnerländern des Vienna Economic Forum."



m Hotel & Schloss Ottenstein nahe dem fjordähnlichen, schönen Stausee.

> Peygarten Ottenstein 60, 3532 Rastenfeld Tel +43 (0)2826 251, rezeption@hotelottenstein.at www.hotelottenstein.at



"Central and Eastern Europe is a diverse market where investors frequently need lawyers with international perspective and experience. Freshfields operates at the forefront in the CEE region. We have advised clients on the largest transactions in CEE. This means we know the region very well and understand the regulatory, commercial and cultural environments. What sets us apart is our integrated approach combining the expertise of corporate, finance, tax and employment lawyers. Finally, our StrongerTogether in the region network enables us to select for each transaction the best lawyers in CEE."

"Mittel- und Osteuropa ist ein vielfältiger Markt, auf dem Investoren häufig Anwälte mit internationaler Perspektive und Erfahrung brauchen. Freshfields ist einer der führenden Berater in der CEE-Region. Wir haben Mandaten bei den größten Transaktionen in CEE beraten. Das heißt, wir kennen die Region sehr gut und verstehen das regulatorische, kommerzielle und kulturelle Umfeld. Was uns von anderen unterscheidet, ist unser integrierter Ansatz, der die Expertise von Wirtschafts-, Finanz-, Steuer- und Arbeitsrechtlern kombiniert. Unser StrongerTogether Programm mit führenden lokalen Kanzleien ermöglicht es uns, die besten Anwälte für die jeweiligen Transaktionen in CEE auszuwählen."

#### Dr. Willibald PLESSER

Member of the Board of Vienna Economic Forum

Partner Freshfields Bruckhaus Deringer LLP

# Cross borders with confidence. Cross borders with Freshfields.

Truly international advice is about knowing how international issues fit together. From Austria's key financial and industrial hubs we combine local understanding with a global strategic view, helping you master regulatory issues, disputes and complex transactions, whenever and wherever they arise.



#### Ms. Polina CHRISTOVA

Member of the Board of Vienna Economic Forum

Executive Director Head of Group Financial Institutions and Business Support HYPO NOE Gruppe Bank AG

"The tremendous potential of the economic and social development in the Danube region and the persistently positive development of the economy promote the positive perceptions and, furthermore, the willingness of local players to invest. Next to the public infrastructure projects, the HYPO NOE is focusing on solutions for regional leading companies as well as on real estate financing and management. For 130 years already, a particular center of attention are the regionality, sustainability, customer proximity, strong customer relations and expertise in the region. In this way, the HYPO NOE provides a valuable support in promoting the development of the Danube region."

"Das enorme ökonomische und gesellschaftliche Entwicklungspotenzial des Donauraums und die anhaltend erfreuliche Konjunkturentwicklung fördern die positiv wahrnehmbare Stimmungslage und die Investitionsfreudigkeit der lokalen Akteure. Mit ihrem Fokus, der neben öffentlichen Infrastrukturprojekten, auch Lösungen für regionale Leitbetriebe sowie Immobilienfinanzierungen als auch dessen Management umfasst, stehen für die HYPO NOE seit bereits 130 Jahren Regionalität, Nachhaltigkeit, Kundennähe, starke Kundenbeziehung und die Funktion als Know-How-Träger in der Region im Mittelpunkt. Die HYPO NOE leistet dadurch einen wertvollen Beitrag und fördert die regionale Entwicklung im Donauraum."

# YOUR FIRST ADDRESS IN LOWER AUSTRIA AND VIENNA. AND THROUGHOUT THE DANUBE REGION.

- Infrastructure and project finance
- Public-private partnerships
- Public and institutional finance
- Real estate financing, development and management

www.hyponoe.at



N 130

An Information by HYPO NOE Landesbank für Niederösterreich und Wien AG.



#### Mr. Arda ERMUT

Member of the Board of Vienna Economic Forum

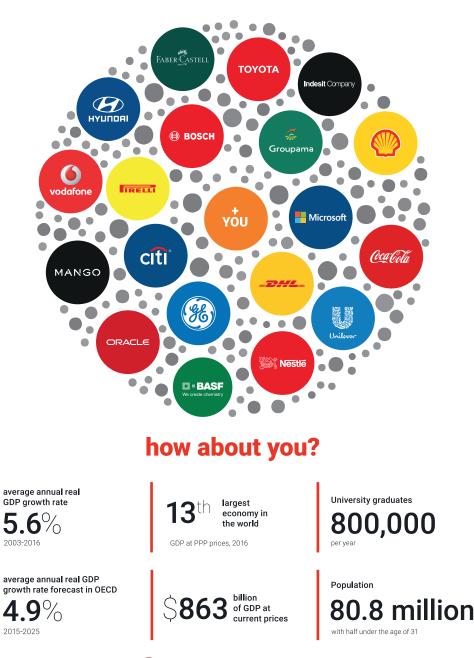
President Investment Support and Promotion Agency **Turkey** 

"As the President of the official investment promotion agency of Turkey and as the board member of the Vienna Economic Forum, I strongly attach vital importance to the VEF region. We collaborate with business associations and government institutions to realize B2B meetings with potential investors, organize their visits to Turkey, and help them with their entire investment process. In addition, we often attend investment related meetings and seminars all around the region. Turkey is a dynamic and growing G20 economy that uniquely links the East with the West. We are supporting the growth of international investors through a business-friendly environment and we provide access to large domestic and international markets. In this regard, investors can always count on our support while planning to invest in Turkey."

"Als Präsident der offiziellen Investitionsförderungsagentur der Türkei und als Vorstandsmitglied des Vienna Economic Forum, lege ich große Bedeutung in die VEF Region. Wir arbeiten mit Wirtschaftsverbänden und Regierungsinstitutionen zusammen, um B2B-Treffen mit potenziellen Investoren zu organisieren, ihre Besuche in der Türkei zu organisieren und ihnen bei ihrem gesamten Investitionsprozess zu helfen. Darüber hinaus nehmen wir häufig an investitionsbezogenen Sitzungen und Seminaren in der gesamten Region teil.

Die Türkei ist eine dynamische und wachsende G20-Wirtschaft, die den Osten in einzigartiger Weise mit dem Westen verbindet. Wir unterstützen das Wachstum internationaler Investoren durch ein unternehmerfreundliches Umfeld und bieten Zugang zu großen nationalen und internationalen Märkten. In dieser Hinsicht können Anleger immer auf unsere Unterstützung zählen, wenn sie planen, in der Türkei zu investieren."

# More than **58,000** companies have INVESTED IN TURKEY



#### INVEST IN TURKEY



#### Amb. Victor JACKOVICH

Member of the Board of Vienna Economic Forum

President, Jackovich International, U.S.A.

"Following many years of active engagement in diplomacy on behalf of the U.S. government, primarily in regions of direct interest to the Vienna Economic Forum, my business and commerce activities continue throughout these regions. My belief is that the tremendous potential of Southeast Europe and neighboring regions must continue to be developed, and the current and looming challenges must not deter tangible progress and sustainable prosperity. The continued integration of Southeast Europe into Euro-Atlantic institutions, notably the European Union, presents unique circumstances that can be addressed and resolved. Full integration would undoubtedly result in a significant milestone reflective of the prowess of Europe. History vividly illustrates the inextricable link between good governance and good politics and the success of a transparent and durable business environment. Vigorous economic growth and development can be powerful mechanisms in mitigating political differences. For these reasons and others, facilitating strong Euro-Atlantic economic links is a priority in my work. This is the essence, I believe, of the Vienna Economic Forum and its mission in the region."

"Nach vielen Jahren aktiven Mitwirkens in der Diplomatie im Auftrag der US-Regierung, vor allem in Regionen, die für das Vienna Economic Forum von unmittelbarem Interesse sind, setze ich meine Geschäftsaktivitäten in diesen Regionen fort. Ich bin der Überzeugung, dass das enorme Potenzial Südosteuropas und benachbarter Regionen weiter entwickelt werden muss und dass die gegenwärtigen und drohenden Herausforderungen den greifbaren Fortschritt und nachhaltigen Wohlstand nicht beeinträchtigen dürfen. Eine sich fortsetzende Integration von Südosteuropa in euro-atlantische Institutionen, insbesondere in die Europäische Union, bietet einzigartige Umstände, die angegangen und gelöst werden können. Eine vollständige Integration würde zweifellos zu einem bedeutenden Meilenstein führen, der die Leistungsfähigkeit Europas widerspiegelt. Die Geschichte veranschaulicht eingehend den untrennbaren Zusammenhang zwischen guter Regierungsführung und guter Politik und dem Erfolg eines transparenten und dauerhaften Geschäftsumfelds. Kräftiges wirtschaftliches Wachstum und Entwicklung können mächtige Mechanismen zur Milderung politischer Differenzen sein. Aus diesen und anderen Gründen ist die Förderung starker europäisch-atlantischer Wirtschaftsbeziehungen eine Priorität meiner Arbeit. Das ist meines Erachtens der Kern des Vienna Economic Forum und seiner Mission in der Region."

# JACKOVICH INTERNATIONAL

Senior decision-maker liaison
 Local management of contracts
 Overall country assessments
 Security risk and political stability

TOPTOBOTION NETWORKING



P.O. Box 370 St. George Island Piney Point, Maryland, U.S. 20674 Tel. No.: (+1-202) 255-7952

office@jackovich.international www.jackovich.international



"LGP and VEF share the same vision of deepening the ties between the CEE/SEE countries and building bridges between businesses and political institutions. The conferences organised by VEF have become an important place to exchange ideas on regional and international topics, as well as to connect on a personal level with high-ranking decision makers. As an international law firm with a strong focus on the region, we are proud of being part in VEF's success story."

"LANSKY, GANZGER + partner Rechtsanwälte und das Vienna Economic Forum eint eine Vision. Wir verstehen uns als Brückenbauer zwischen den Ländern Mittelost- und Südosteuropas, ihrer Wirtschaft und ihrer politischen Institutionen. Die Konferenzen des Vienna Economic Forum sind zu einer wichtigen Plattform für den Ideenaustausch geworden, was Regionales aber auch überregionale Themen betrifft. Hier diskutieren hochrangige Entscheidungsträger. Als international orientierte Wirtschaftsanwälte mit starkem Fokus auf die Märkte Mittelost- und Südosteuropas sind wir stolz, Teil dieser Erfolgsgeschichte zu sein."

#### Dr. Gabriel LANSKY

Member of the Board of Vienna Economic Forum

Partner LANSKY, GANZGER + partner Thinking outside the box is not just a phrase, but rather our approach to legal advice.

**"Grow your market share. Leave protecting your business to us."** That is what lawyers usually say. At LANSKY, GANZGER + partners we do not limit ourselves to presenting legal issues. Native language experts, lawyers and advisors from more than 20 nations bring the necessary skills to the table to solve a wide range of problems in day-to-day business life. Our geographic reach extends to Southern Europe, into the CIS area, and Asia. Our network includes local partner firms in over 50 countries worldwide.

#### WE PROVIDE ADVICE ON:

- Company formation and M&A
- Setting up sales structures
- Labour law issues
- Market launch of products and services
- Media, IP and IT

- Private international law
- Public decision-making processes
- European law, subsidies, antitrust and competition law
- Outsourced legal services

LANSKY, GANZGER	Biberstrasse 5, A-1010 Vienna (Austria) T: +43 1 533 33 300			
partner	F: +43 1 532 84 E: office@lansky	83	www	.lansky.at
ATTORNEYS AT LAW	VIENNA	BRATISLAVA	BAKU	ASTANA



"The Vienna Economic Forum builds a strong network and supports economic interests exactly in those regions, where NOVOMATIC has a strong presence. Due to our early commitment, we have been able to establish an excellent position in these markets. The NOVOMATIC Group generates around one quarter of its annual revenues in the member countries of the Vienna Economic Forum. For NOVOMATIC, technological advancement, economic growth and positive change to regulatory frameworks are key drivers of the business as they open new markets and business opportunities. A strong network such as the Vienna Economic Forum contributes to the further expansion of our leading position."

"Das Vienna Economic Forum bildet ein starkes Netzwerk und fördert die Realisierung wirtschaftlicher Interessen in jenen Regionen, wo auch NOVOMATIC stark präsent ist. Aufgrund unseres frühen Markteintritts haben wir uns in diesen Ländern hervorragend positioniert. Die NOVOMATIC-Gruppe erwirtschaftet rund ein Viertel ihres Umsatzes in den Mitgliedsstaaten des Vienna Economic Forum. Dabei sind technologischer Wandel, wirtschaftliches Wachstum und positive Veränderungen regulatorischer Rahmenbedingungen wesentliche Treiber unseres Erfolgs, die laufend neue Märkte und Geschäftsmodelle eröffnen. Ein starkes Netzwerk wie das Vienna Economic Forum trägt dazu bei, unsere führende Position weiter auszubauen." Mag. Harald NEUMANN

Vice-President of Vienna Economic Forum

CEO Novomatic AG

# Winning TECHNOLOGY

This is what our brand ambassador Niki Lauda stands for. Because above all, we owe our success as one of the leading international gaming technology groups to an innovative strength that is continually developed at our headquarters in Austria, as well as at the 29 technology centers and 16 production sites around the globe. www.novomatic.com





"The focus of the VEF and the international strategy of Austrian Post are perfectly complementing each other, since the Austrian Post has been investing successfully in CEE and Turkey for many years.

With our strong subsidiaries in this region, we support added value and development of the local economy.

The VEF has shown in recent years that it is an appropriate platform to implement joint projects and provide support successfully.

With our engagement in many partner countries of the VEF, the Austrian Post can also contribute its experience in the joint dialogue ideally."

"Der Fokus des VEF und die internationale Strategie der Österreichischen Post ergänzen sich optimal, denn die Post investiert schon sehr lange und erfolgreich in CEE und der Türkei. Mit unseren starken Töchtern in der Region fördern wir die Wertschöpfung und somit die wirtschaftliche Entwicklung vor Ort. In den letzten Jahren hat das VEF gezeigt, dass es eine geeignete Plattform ist, um gemeinsame Projekte erfolgreich umzusetzen und zu unterstützen.

Durch das Engagement der Österreichischen Post in vielen Partnerländern des VEF können wir auch unsere Erfahrungen optimal in den gemeinsamen Dialog einbringen."

#### **DI Peter UMUNDUM**

Vice-President of Vienna Economic Forum

Member of the Board Österreichische Post AG

# SHE IS NOT A PILOT. BUT SHE'LL GIVE YOUR SHIPMENT A SMOOTH LANDING ANYWHERE IN THE WORLD.

As Austria's leading logistic partner, Austrian Post will give your international shipments the best possible start and have them arrive safely the world over. Our competent subsidiaries on location and first-rate connections with national mail services see to that. Your advisor will gladly inform you how you can use our know-how for your success. www.post.at/en/business





#### Mr. Aleksandar VLAHOVIĆ

Member of the Board of Vienna Economic Forum

President Serbian Association of Economists Serbia

"Serbian Association of Economists (SAE) nurtures strong cooperation with relevant organizations and institutions in the country, EU Member States and Western Balkan countries (such as the Serbian Chamber of Commerce, Croatian Association of Economists, Bled School of Management, Montenegrin Chamber of Commerce, Vienna Economic Forum etc.). Through organization of joint conferences and meetings and different projects support, SAE aims to contribute to the improvement of the economic system, regulation and economic policy, promotion and enhancement of regional economic connectivity, regional investment incentives, and competitiveness increase.

In the recent period, Serbia's accession to the EU is being placed in the context of the Western Balkan cooperation. Regional cooperation is an essential element of stabilization and association a process guiding Serbia and the Western Balkan countries toward EU membership and a key factor for establishing political stability, security and economic prosperity."

"Serbian Association of Economists (SAE) pflegt eine enge Zusammenarbeit mit den einschlägigen Organisationen und Institutionen des Landes, der EU-Mitgliedstaaten und der westlichen Balkanländer (wie der Wirtschaftskammer Serbiens, der kroatischen Vereinigung der Wirtschaftswissenschaftler, der Handelskammer von Bled, der Handelskammer Montenegros, Vienna Economic Forum etc.). Durch Organisation gemeinsamer Konferenzen und Treffen sowie durch Unterstützung verschiedener Projekte, trägt SAE zur Verbesserung des Wirtschaftssystems, der Regulierung und Wirtschaftspolitik, zur Förderung und Verbesserung der regionalen Wirtschaftskonnektivität, zu regionalen Investitionsanreizen und zur Steigerung der Wettbewerbsfähigkeit bei.

Zurzeit wird der Beitritt Serbiens zur EU in den Kontext der westlichen Balkan-Kooperation gestellt. Die regionale Zusammenarbeit ist ein wesentliches Element der Stabilisierung und der Assoziierung ein Prozess, der Serbien und die Länder des westlichen Balkans auf dem Weg zur EU-Mitgliedschaft führt und ein Schlüsselfaktor für politische Stabilität, Sicherheit und wirtschaftlichen Wohlstand ist."













ounded in 1947, the Serbian Association of Economists is a professional organization which gathers professional economists and aspires to promote the economics profession for the benefit of the society at large. Main activities of the Association are: organization of scientific conferences and seminars, education and training programs, publishing activity and collaboration with academic institutions, regulatory bodies and government agencies. These activities are oriented toward the development and popularization of economic science and profession, enhancement of the quality of corporate and public governance, improvement of the economic system, regulatory framework and economic policy, strengthening of the competitiveness of Serbian economy, and promotion of ethical behavior in economic decision-making.

> 70 years of tradition & experience





"Siemens is a successful leading company in Austria and the 18 CEE countries, for which we bear responsibility out of our office in Vienna. If we handle orders with our approximately 20,700 employees and 16 plants in the CEE region, the local economy benefits because we regularly bring in partners, suppliers, logistics companies, as well as research expertise and know-how from outside our company. Technical excellence, high reliability and regional diversity are some of our strengths that drive electrification, automation and digitization to the benefit of our customers and their competitiveness. With creative inventiveness, we implement sustainable projects and create added value for society."

"Siemens ist ein erfolgreicher Leitbetrieb in Österreich und den 18 CEE-Ländern, für die wir aus Wien heraus Verantwortung tragen. Wickeln wir mit unseren rund 20.700 Mitarbeitern und 16 Werken der CEE-Region Aufträge ab, profitiert die lokale Wirtschaft, weil wir regelmäßig Partner, Zulieferer, Logistikbetriebe, und auch Forschungsexpertise und Know-how von außerhalb unseres Unternehmens dazu holen. Technische Exzellenz, hohe Verlässlichkeit sowie die regionale Vielfalt sind einige unserer Stärken, mit der wir Elektrifizierung, Automatisierung und Digitalisierung zum Vorteil unserer Kunden und deren Wettbewerbsfähigkeit vorantreiben. Mit kreativem Erfindergeist setzen wir nachhaltige Projekte um und schaffen einen Mehrwert für die Gesellschaft."

#### Ing. Wolfgang HESOUN

Member of the Board of Vienna Economic Forum

General Director SIEMENS AG Österreich

> Mit Erfindergeist und Ingenieurskunst schaffen wir eine lebenswerte Umwelt.

**SIEMENS** 

10000

Ingenuity for life

01010

Wir nennen das Ingenuity for life.

siemens.at/ingenuityforlife



#### **Dr. Ognian DONEV**

Vice-President of Vienna Economic Forum

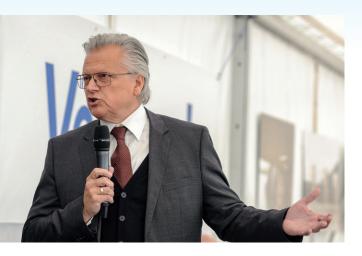
Chairman of the Board of Directors and Executive Director Sopharma PLC Bulgaria

"We are honored and happy that Vienna Economic Forum – Sofia Talks 2018 will be held in Bulgaria. We hope to set the tone for a future of initiatives implementing the expertise and experience of the Forum in the region for the benefit of the Bulgarian business and population. We hope to create the backbone of a successful partnership and we express our readiness to support any future projects of the Vienna Economic Forum in our country. Our mission at Sopharma is to improve the quality of life of people, but we realize we can be part of the materialization of this mission only through the efficient exchange of good practices. I believe that the Vienna Economic Forum provides an excellent opportunity for all of us to achieve this. I am positive that this year's event is an expression of the will to go forward with improving the business and social climate in the region."

"Wir freuen uns, dass Vienna Economic Forum – Sofia Talks 2018 in Bulgarien stattfindet. Wir hoffen, den Ton für eine Zukunft von Initiativen anzugeben, die das Know-how und die Erfahrung des Forums in der Region zum Wohle der bulgarischen Wirtschaft und Bevölkerung umsetzen. Wir hoffen, das Rückgrat einer erfolgreichen Partnerschaft zu schaffen und sind erklären uns bereit, alle zukünftigen Projekte des Vienna Economic Forum in unserem Land zu unterstützen. Unsere Mission bei Sopharma ist es, die Lebensqualität der Menschen zu verbessern, aber wir erkennen, dass wir nur durch den effizienten Austausch guter Praktiken Teil der Verwirklichung dieser Mission sein können. Ich glaube, dass Vienna Economic Forum eine hervorragende Gelegenheit für uns alle bietet, dies zu erreichen. Ich bin überzeugt, dass die diesjährige Veranstaltung Ausdruck des Willens ist, das wirtschaftliche und soziale Klima in der Region zu verbessern."



#### www.sopharmagroup.com



"In 2017 the Vienna Economic Forum organized numerous activities in Austria and in the Balkan region to further strengthen the regional cooperation of our countries. 2018 will give even more possibilities for us to act as a platform for the European integration, as Austria will take over the Presidency of the Council of the European Union in July. Let's bring in our joint expertise to establish and ensure the regional and economic cooperation in the broad European context based also on cross border projects."

"Im Jahr 2017 organisierte Vienna Economic Forum zahlreiche Aktivitäten in Österreich und auf dem Balkan, um die regionale Zusammenarbeit unserer Länder weiter zu stärken. 2018 wird uns noch mehr Möglichkeiten geben, als Plattform für die europäische Integration zu fungieren, da Österreich im Juli die Präsidentschaft des Rates der Europäischen Union übernehmen wird. Lassen Sie uns unsere gemeinsame Expertise einbringen, um die regionale und wirtschaftliche Zusammenarbeit im breiten europäischen Kontext auch auf der Grundlage von grenzüberschreitenden Projekten zu etablieren und sicherzustellen."

#### DI Dr. Günther RABENSTEINER

President of Vienna Economic Forum

Member of the Board Verbund AG

# Power to the future: **VERBUND** offers renewable energy and innovative solutions.



VERBUND is Austria's

and one of the largest pro-

ducers of electricity from

hydropower in Europe.

The company generates

more than ninety percent of

energies and is a guarantor for clean energy, both in Austria and in its second most important market Germany. VERBUND operates at all levels from generating power, transmitting and supplying

electricity to trading and

distribution.

VERBUND's run-of-the-river power plant of Freudenau



VERBUND's power plant at Malta

In these times of radical leading electricity company changes in the energy market VERBUND focuses on its backbone as a renewable supplier and sees strong potential for growth with innovative offers and opportunities for our private and its electricity from renewable business customers.





"The Vienna Economic Forum promotes regional economic cooperation, from the Adria to the Black Sea, and provides crucial impetus for joint projects and the further development of this region. Vienna Airport serves as an important business gateway, handling more than two million passengers flying to this region. The airport is also a high-performance link to the international economy, handling a total of 24.4 million passengers travelling to 195 destinations in 70 countries. Therefore, all partners can only profit from the close cooperation and intensive exchange of views and dialogue between the Vienna Economic Forum and all its supporters and individuals involved on the one hand and Vienna Airport on the other hand."

"Das Vienna Economic Forum fördert die regionale wirtschaftliche Kooperation von der Adria bis zum Schwarzen Meer und setzt wichtige Impulse für gemeinsame Projekte und die weitere Entwicklung dieser Region. Der Flughafen Wien ist mit jährlich über zwei Millionen Passagieren in diese Region ein wichtiges wirtschaftliches Gateway und mit insgesamt 24,4 Mio. Passagieren und 195 Destinationen in 70 Ländern eine leistungsfähige Anbindung an die internationale Wirtschaft. Von einer engen Zusammenarbeit und einem intensiven Austausch und Dialog zwischen dem Vienna Economic Forum mit all seinen Unterstützern und beteiligten Personen und dem Flughafen Wien und einem engen Austausch können daher nur alle Partner profitieren."

#### **Prof. Dr. Günther OFNER**

Member of the Board of Vienna Economic Forum

Member of the Executive Board Flughafen Wien AG

# VIENNA AIRPORT OFFICE PARK

CONTRACTOR OF A CONTRACTOR

AIRPORTCITY

Modern, vernetzt, ökologisch sinnvoll und innovativ. Hier entsteht Zukunft. Boarding now! www.airport-city.at

wiener borse



"As operator of stock exchange infrastructure within Central and Eastern Europe, the Vienna Stock Exchange is highly appreciated worldwide for its unique know-how. The Vienna Stock Exchange cooperates with over ten markets in the area of real-time data dissemination, index calculation and operation of trading infrastructure. Our success in the establishment of this network is rooted in our ability to build bridges. We are looking forward to exchanging ideas and know-how within the Vienna Economic Forum."

"Als langjähriger Betreiber von Börsen-Infrastruktur in Zentral- und Osteuropa wird die Wiener Börse weltweit für ihr Know How geschätzt. Die Wiener Börse kooperiert mit über zehn Märkten im Bereich der Echtzeit-Datenverteilung, Indexberechnung sowie dem Betrieb von Handelssystemen. Unser Erfolg im Aufbau des ausgedehnten Netzwerkes liegt in der Fähigkeit begründet, Brücken zu schlagen. Den Austausch mit führenden Köpfen in der Region möchten wir auch in diesem hochkarätigen Forum weiter pflegen."

#### **Dr. Ludwig NIESSEN**

Member of the Board of Vienna Economic Forum

Member of the Board and COO/CTO Wiener Börse AG

# HOME OF THE GLOBAL PLAYERS.

Austrian companies enjoy worldwide renown for their high quality products and are often global leaders in niche markets. Sound fundamentals and attractive dividends make the stocks listed on the Vienna Stock Exchange highly appealing to investors.

wienerborse.at



#### **KR Peter HANKE**

Member of the Board of Vienna Economic Forum

CEO Wien Holding GmbH

"As a company of the City of Vienna, it is important to establish new contacts in order to use synergies. Thus we can give new impetus to further strengthen Vienna's position as a successful business location. With the Vienna Economic Forum we have found a strong partner to support us in this endeavor. The cross-border network of the association facilitates networking in the region from the Adriatic to the Black Sea and thus promotes cooperation between the member countries."

"Als Unternehmen der Stadt ist es wichtig, neue Kontakte zu knüpfen um Synergieeffekte bestmöglich zu nutzen. So können wir als Wien Holding neue Impulse geben, um Wiens Position als erfolgreicher Wirtschaftsstandort noch weiter zu stärken. Mit dem Vienna Economic Forum haben wir einen starken Partner gefunden, der uns dabei unterstützt. Die grenzüberschreitende Arbeit des Vereins erleichtert die Vernetzung in der Region von der Adria bis zum Schwarzen Meer und fördert so die Kooperation zwischen den einzelnen Mitgliedsländern."

# leben.

# Ihre LEBENSQUALITÄT ist unsere Aufgabe.

Kultur, Immobilien, Logistik und Medien: Die Wien Holding schafft Lebensqualität für unsere Stadt. 365 Tage im Jahr zu jeder Zeit an jedem Ort. Für alle Wienerinnen und Wiener.

mehr





Ein Unternehmen der StaDt#Wien



#### Dr. h.c. Karl BLECHA

Member of the Board of Vienna Economic Forum

Former Federal Minister of Interior of the Republic of Austria

President Pensioners Association of Austria Austrian Senior Citizens Council

# NEW HORIZONS FOR VIENNA ECONOMIC FORUM



"Wir vom Pensionistenverband Österreichs, dessen Präsident ich bin, haben i**n der weiten Region des** Vienna Economic Forums durch zahlreiche Schulungen die Nutzung des Internets durch die über 60-jährigen Österreicherinnen und Österreicher gefördert, unterstützt und angeboten. Dies geschah durch stark frequentierte Wochenendveranstaltungen in zahlreichen Ortsorganisationen unseres Verbandes."





## NEW HORIZONS FOR VIENNA ECONOMIC FORUM

#### General Assembly of Vienna Economic Forum on 28 April 2017

The Annual General Assembly of Vienna Economic Forum took place at Novomatic Forum on 28 April 2017. As President of Vienna Economic Forum was elected DI Dr. Günther RABENSTEINER, Member of the Board of Verbund AG. The long-time President Dr. Erhard Busek, former Vice Chancelor of Austria, was elected as Honorary President of Vienna Economic Forum.

The numerous members of many VEF-Countries were informed of the activities of Vienna Economic Forum in 2016 and the planned events for 2017 by **Secretary General Ambassador Dr. Elena KIRTCHEVA.** 

Following changes of the board and various organs of Vienna Economic Forum were unanimously decided:

Elected as **new Members of the Board:** 

**Dr. Karl BLECHA**, former Federal Minister of Interior of the Republic of Austria and Member of the Honorary Committee of Vienna Economic Forum, **Dr. Klaus LIEBSCHER**, former Governor of Oesterreichische Nationalbank and Member of the Honorary Committee of Vienna Economic Forum, **Amb. Victor JACKOVICH**, President of Jackovich International LLC, USA, **Ms. Polina CHRISTOVA**, Executive Director, Head of Group Financial Institutions and Business Support, HYPO NOE Gruppe Bank AG, **Mr. Ahmet Mesut ERSOY**, Member of the Board of DenizBank AG, **Prof. Dr. Günther OFNER**, Member of the Board of Flughafen Wien AG, **Dr. Ludwig NIESSEN**, Member of the Board of Wiener Börse AG.

As new Vice-Presidents of Vienna Economic Foum were elected **Mag. Harald NEUMANN**, CEO, Novomatic AG and **Mag. Hermann ANDERL**, Managing Director CANON CEE GmbH. **Dr. Ognian DONEV**, Chairman of the Board of Directors and Executive Director, Sopharma PLC as Vice-President, **Mag. Heinz MESSINGER**, Managing Director, AME International GmbH as Financial Referent and **Dr. Elena KIRTCHEVA**, as Secretary General and Member of the Board will continue to form the Chair of Vienna Economic Forum.

Vienna Economic Forum is very proud to have **former President of the Republic of Austria Dr. Heinz Fischer (2004–2016)** as **Patron of Vienna Economic Forum;** new in the **Patrons Committee** is **H.E. Mr. Andrej PLENKOVIĆ**, Prime Minister of Croatia. As Member of the **Ambassadors Committee**, H.E. Dr. Ivan SIRAKOV, Ambassador of **Bulgaria** joined.

As new Members of the Honorary Committee were admitted:

Mr. Hanno SORAVIA, CEO of CEE and SEE, Soravia Group, Founding Member of Vienna Economic Forum, KR Prof. Waltraud STEINBÖCK, long-time media partner of Vienna Economic Forum, Honorary Konsul of the Philippines, Mr. Bojidar DANEV, Executive President of Bulgarian Industrial Assocation, Prof. Dr. Vujica LAZOVIĆ, Former Deputy Prime Minister for Economic Policy and Financial System of Montenegro, Ms. Dragijana RADONJIĆ-PETROVIĆ, Vice-President of Serbian Association of Economists, Prof. Dr. Ewald NOWOTNY, Governor of Oesterreichische Nationalbank.

As **auditors** of Vienna Economic Forum **Mag. Gregor Höpler**, Head of Management Secretariat, Raiffeisen Bank International AG and **Mag. Ekkehart Stremitzer**, Managing Director, AME International GmbH were re-elected.

As members of **Court of Arbitration** of Vienna Economic Forum were elected **KR Otto MUSILEK**, MEC Management Energy Consulting, **Mag. Marika LEVENA**, Strategic Advisor, European Investment Bank and **Dr. Friedhelm BOSCHERT**, Founder, MINDFUL SOLUTIONS and Executive Advisor, longtime Member of the Board of Vienna Economic Forum. All of them are Members of Vienna Economic Forum.

The team of Vienna Economic Forum thanks all Members and Partners for their support for the excellent development of numerous activities of the Forum in Austria and abroad and for the continuous trust! The successful history of this development motivates us to conquer new horizons!







www.ses.org.rs

www.vienna-economic-forum.com

www.pks.rs









## VIENNA ECONOMIC TALKS BELGRADE MEETING 2017

Under Patronage of Jean-Claude Juncker President of the European Commission

> 21–22 May 2017 Chamber of Commerce and Industry of Serbia Resavska 13–15, Belgrade

#### With friendly support of:





www.europa.rs

www.europa.eu



Family Photo of Vienna Economic Talks - Belgrade Meeting 2017

On 21 and 22 May 2017, Vienna Economic Forum, together with **Serbian Association of Eco**nomists and under the **Patronage of Jean-Claude Juncker, President of the European Commission,** organized **Vienna Economic Talks – Belgrade Meeting 2017** in the **Chamber of Commerce and Industry of Serbia.** The event brought together high-level representatives and visionaries from the region's economy, politics and diplomacy, from Europe and from other continents.

On the evening of 21 May, President of the Chamber of Commerce and Industry of Serbia, **Mr. Marko Čadež**, welcomed the participants and speakers of **Vienna Economic Talks – Belgrade Meeting 2017.** Following the opening speech of **Mr. Aleksandar VLAHOVIĆ**, President of the Serbian Association of Economists, Secretary General **Amb. Dr. Elena KIRTCHEVA** solemnly presented **Mr. Marko ČADEŽ** the **Vienna Economic Forum Badge of Honour.** 

The ensuing **first evening session**, under the title **"The Responsibility to be Regionally Connected"**, was moderated by **Amb. Victor JACKOVICH**, President of Jackovich International LLC (USA) and board member of Vienna Economic Forum.

The pragmatically oriented presentations by **Dr. Gabriel LANSKY**, Partner at LANSKY, GANZGER + partner, Member of the Board of Vienna Economic Forum; **Frau Dubravka NÈGRE**, Head of the Western Balkan Regional Office of the European Investment Bank (EIB) in Belgrade; **Dr. Ludwig NIESSEN**, Member of the Board of Vienna Economic Forum; **Amb. Gazmend TURDIU**, Deputy Secretary General of the Regional Cooperation Council (**RCC**) in Sarajevo; and **Prof. Dragan DJURIČIN**, Faculty of Economics, University of Belgrade and Member of the Presidency of the Serbian Association of Economists, were followed by a lively discussion.

The **first plenary session** on 22 May 2017, chaired by **Prof. Dr. Miroljub LABUS** from the Faculty of Law of the University of Belgrade and member of the **Serbian Association of Economists**, was dedicated to the **"Regional Cooperation on a European Path"**. Secretary General of Vienna Economic Forum **Amb. Dr. Elena KIRTCHEVA** opened the session with a solemn speech.

Mr. Oskar BENEDIKT, Acting Head of the European Union Delegation in Serbia; Dr. Ognian DONEV, CEO, Sopharma PLC, Bulgaria and Vice President of Vienna Economic Forum; Mr. Daniel BERG, Director for Serbia of the European Bank for Reconstruction and Development (EBRD); Ms. Nataša Mikuš ŽIGMAN, Secretary of State for Economy, Entrepreneurship and Crafts of Croatia; Mr. Emmanuel FOREST, CEO, Bouygues Europe SA, Belgium, Member of the Board of Vienna Economic Forum; and Mr. Gordan MILINIĆ, Director of the Foreign Investment Promotion Agency of Bosnia and Herzegovina (FIPA), gave lively discussions about the various possibilities to promote regional cooperation.

In appreciation for his great and excellent support for the successful organization of **Vienna Economic Talks – Belgrade Meeting 2017, Mr. Oskar BENEDIKT** received the VEF Badge of Honour from Secretary General **Amb. Dr. Elena KIRTCHEVA** at the first plenary session. In the **second plenary session**, with the moderation of **Dr. Milan PARIVODIĆ**, Parivodić Advocacy Lawyers, **Serbia**, and Board Member of Vienna Economic Forum, and under the statement of **Mr. Milun TRIVUNAC**, State Secretary of the Ministry of Economic Affairs of the Republic of **Serbia**, the speakers discussed the **"Regional Investment Opportunities"** in Serbia and sought after pragmatic solutions. This discussion counted with the participation of **Mr. Zoran DRAKULIĆ**, President of the **Serbian Business Club Privrednik**; **Mr. Aleksandar MEDJEDOVIĆ**, Chairman of the Turkish-Serbian Business Council (**DEIK**) and Member of Vienna Economic Forum; **Mr. Kemal KAFADAR**, Senior Advisor at the Investment Support and Promotion Agency of Turkey (**ISPAT**), Member of the Board of Vienna Economic Forum; and **Mr. Marco HERNANDEZ**, Program Leader for Equitable Growth, Finance and Institutions, **Vienna Office for the World Bank**.

Overall, these discussions lively noted and stressed critical issues that are unavoidable for the region in order to facilitate a significant and major boost to the further development of regional economic cooperation.

The fact that **Vienna Economic Talks – Belgrade Meeting 2017** was organized under the **Patronage of Jean-Claude Junker, President of the European Commission,** speaks for Serbia's great role in the EU integration process and the economic cooperation of the whole region. Vienna Economic Forum is very grateful both for the **moral support of the patronage** and for the powerful support of the **European Union delegation in Serbia** in the realization of **Vienna Economic Talks – Belgrade Meeting 2017**.

Vienna Economic Forum is also very proud that Vienna Economic Talks – Belgrade Meeting 2017 was organized together with the Serbian Association of Economists with the great support of the Serbian Chamber of Commerce and Industry.

Vienna Economic Forum would like to thank all the cooperation partners: Bouygues Europe SA; Freshfields Bruckhaus Deringer LLP; Investment Support and Promotion Agency of Turkey; Jackovich International LLC; LANSKY, GANZGER + partner; Wiener Börse AG and especially CANON CEE GmbH; Österreichische Post AG; Parivodic Advokati/Lawyers and Sopharma PLC







#### PROGRAM

Official Carrier: Austrian OS773 – Vienna–Belgrade – 21 May – 1:05 p.m.–2:10 p.m. CODE: VET17

#### SUNDAY, 21 MAY 2017

#### LOCATION

Chamber of Commerce and Industry of Serbia,
Resavska 13-15, Belgrade 11000

5:00-5:45 p.m. REGISTRATION all participants

5:45 p.m. FAMILY PHOTO (upon invitation)

#### 6:00–7:30 p.m. FIRST EVENING SESSION

#### **"THE RESPONSIBILITY TO BE REGIONALLY CONNECTED"**

#### Moderation

**Amb. Victor JACKOVICH,** *Jackovich International LLC,* **USA,** *Member of the Board of Vienna Economic Forum* 

#### Welcome Address

Mr. Marko ČADEŽ, President of Chamber of Commerce and Industry of Serbia

#### Introductory Statement

H.E. Dr. Zorana MIHAJLOVIĆ, Deputy Prime Minister of the Government of Serbia

#### Participants at the Discussion

Dr. Gabriel LANSKY, Partner, Lansky, Ganzger + partner, Austria, Member of the Board of Vienna Economic Forum
Mrs. Dubravka NÈGRE, Head of Western Balkan Regional Office of the European Investment Bank (EIB) in Belgrade
Dr. Ludwig NIESSEN, Member of the Board, Wiener Börse, Austria, Member of the Board of Vienna Economic Forum
Amb. Gazmend TURDIU, Deputy Secretary General of Regional Cooperation Council (RCC), Sarajevo
Prof. Dr. Dragan DJURIČIN, Faculty of Economics, University of Belgrade, Member of the Presidency of Serbian Association of Economists
Mr. Ali KILIÇ, Mayor of Maltepe, Istanbul, Turkey

#### Q AND A SESSION

with the Audience (led by the Moderator)

#### WELCOME RECEPTION

for all participants of Vienna Economic Talks – Belgrade Meeting 2017 hosted by the Board of Vienna Economic Forum

#### LOCATION

Hotel Metropol, Nikola Tesla Conference Room, Bulevar Kralja Aleksandra 69, Belgrade 11000

Possibilities for Bilateral Meetings, organized for Vienna Economic Forum Members and Members of Serbian Association of Economists.

#### MONDAY, 22 MAY 2017

LOCATION Chamber of Commerce and Industry of Serbia, Resavska 13–15, Belgrade 11000

8:00-8:45 a.m. FAMILY PHOTO (upon invitation)

8:45 a.m. FIRST OPENING SESSION

#### 9:00-11:00 a.m. "REGIONAL COOPERATION ON A EUROPEAN PATH"

#### Moderation

**Prof. Dr. Miroljub LABUS,** *Law Faculty, University of Belgrade,* **Serbia,** *Member of the Presidency of Serbian Association of Economists* 

#### Greeting Words

Amb. Dr. Elena KIRTCHEVA, Member of the Board, Secretary General of Vienna Economic Forum Mr. Aleksandar VLAHOVIĆ, President of Serbian Association of Economists

#### Participants at the Discussion

Mr. Oskar BENEDIKT, Acting Head of the Delegation of the European Union in Serbia
Dr. Ognian DONEV, CEO Sopharma PLC, Bulgaria,
Vice-President of Vienna Economic Forum
Mr. Daniel BERG, Director for Serbia, European Bank for Reconstruction and Development (EBRD)
Ms. Nataša MIKUŠ ŽIGMAN, State Secretary of Ministry of Economy, Entrepreneurship and Crafts, Croatia
Mr. Emmanuel FOREST, CEO, Bouygues Europe, Belgium, Member of the Board of Vienna Economic Forum
Mr. Gordan MILINIĆ, Director, Foreign Investment Promotion Agency, Bosnia and Herzegovina

#### **Q AND A SESSION**

with the Audience (led by the Moderator)

	11:00–11:30 a.m.	<b>NETWORKING COFFEE BREAK</b> hosted by Chamber of Commerce and Industry of Serbia
	11:30 a.m	SECOND PLENARY SESSION
	1:30 p.m.	<b>"EXPLORE REGIONAL INVESTMENT CHANCES – NOW!"</b>

#### Moderation

**Dr. Milan PARIVODIĆ,** Parivodić Advokati, **Serbia**, Member of the Board of Vienna Economic Forum Impulse Statement

H.E. Mr. Goran KNEŽEVIĆ, Minister of Economy of Government of Serbia

#### Participants at the Discussion

Dr. Willibald PLESSER, Partner, Freshfields Bruckhaus Deringer LLP, Austria, Member of the Board of Vienna Economic Forum Mr. Zoran DRAKULIĆ, President, Serbian Business Club Privrednik, Serbia Mr. Aleksandar MEDJEDOVIĆ, Chairman, Turkish-Serbian Business Council – Foreign Economic Relations Board of Turkey (DEIK), Member of Vienna Economic Forum Mr. Kemal KAFADAR, Senior Advisor, Investment Support and Promotion Agency of Turkey (ISPAT), Member of the Board of Vienna Economic Forum Mr. Marco HERNANDEZ, Programme Leader, Equitable Growth, Finance and Institutions, Vienna Office of World Bank

#### **Q AND A SESSION**

with the Audience (led by the Moderator)

1:30–2:30 p.m. **NETWORKING LUNCH** hosted by the Delegation of the European Union in Serbia

2:30 p.m. END of Vienna Economic Talks -Belgrade Meeting 2017

> Official Carrier: Austrian OS736 – Belgrade-Vienna – 22 May – 6:20 p.m.-7:40 p.m. CODE: VET17

#### PHOTO GALLERY



Members of the Boards of the co-organisers Serbian Association of Economists and Vienna Economic Forum



High ranking audience



Amb. Victor Jackovich moderated the 1. Panel



Secretary General Amb. Dr. Elena Kirtcheva shares views on the regional economy



Greeting words by the President of Serbian Association of Economists Mr. Aleksandar Vlahović









```
Cooperation is on demand
```





Welcome address by the President of the Chamber of Commerce and Industry of Serbia Mr. Marko Čadež





Amb. Gazmend Turdiu, Dr. Gabriel Lansky and Amb. Victor Jackovich



Interview with the acting head of the EU-Delegation in Belgrade Mr. Oskar Benedikt



Serbian Economy in focus





The hosts of the market town Gutenstein together with the Ambassadors of VEF Member Countries

## 16<sup>TH</sup> TRADITIONAL GARDEN PARTY OF VIENNA ECONOMIC FORUM

#### "Culinary and Musical Journey through the Member Countries of Vienna Economic Forum" at the theatre-tent of the Raimundspiele Gutenstein.

On 16 June 2017, Vienna Economic Forum, together with the Ambassadors of the member countries of Vienna Economic Forum, and the mayor of the market town Gutenstein, Mr. Michael Kreuzer, invited to the **16th Traditional Garden Party "Culinary and Musical Journey through the Member Countries of Vienna Economic Forum"** at the theatre-tent of the Raimundspiele Gutenstein.

In the opening speech and ceremony, Secretary General **Amb. Dr. Elena KIRTCHEVA**, the mayor of the market town Gutenstein, **Mr. Michael KREUZER**, and **Family Hoyos** represented by **Ernst HOYOS** addressed and welcomed the numerous guests from over **20 different countries**, not only Vienna Economic Forum member countries but also from beyond.

The embassies of the member countries of Vienna Economic Forum and the hosting market town Gutenstein did not spare any efforts to treat the guests with country-specific and traditional culinary delicacies.

The diverse, artistic programme was moderated by **Prof. Stefan KAMILAROV** and accompanied with the welcome address by the chief of protocol of the Office of the President of the Republic of Austria and Gutenstein Citizen by choice, **Ms. Gudrun HARDIMAN-POLLROSS.** 

The guests enjoyed performances by Bulgaria, Bosnia and Herzegovina, Macedonia, Moldova, and Ukraine as well as by the Culture Committee of Vienna Economic Forum – the folk dances of the region animated the guests to join the dancing on stage.

The unique, scenic atmosphere in the charmingly located market town Gutenstein was a proof of the many ties and bonds in common, which connect the people of the region from the Adriatic to the Black Sea. Once again, the **16th Traditional Garden Party** was much influenced by an understanding among nations.

#### PHOTO GALLERY



The theatre-tent of the Raimundspiele Gutenstein



Opening of the 16th Traditional Vienna Economic Forum Gardenparty by Amb. Dr. Elena Kirtcheva



Graf Ernst Hoyos welcomed the guests



Mr. Michael Kreuzer, Mayor of Gutenstein

#### GOOD ATMOSPHERE ...



The unique scenery of Gutenstein



... VARIOUS DELICACIES ...





National specialties



#### ... AND CULTURAL PROGRAM ...



National music ...







... OF VIENNA ECONOMIC FORUM MEMBER COUNTRIES







Good mood ...



Welcome address by the Chief of Protocol of the Office of the President of the Republic of Austria, Ms. Gudrun Hardiman-Pollross





... in a wonderful atmosphere





## 14TH VIENNA ECONOMIC FORUM

#### Vienna Future Dialogue 2017

For the 14th time, on 6 November 2017, Vienna Economic Forum – The European economic platform based in Vienna, brought together, under the motto "Economy meets Politics", high-ranking representatives and visionaries of the economy, politics and diplomacy from the Vienna Economic Forum-region, from Europe and neighbouring region at Novomatic Forum in Vienna.

At the official opening, the CEO of Novomatic AG and Vice-President of Vienna Economic Forum, **Mag. Harald NEUMANN**, and the Secretary General **Amb. Dr. Elena KIRTCHEVA**, together with **DI Dr. Günther RABENSTEINER**, President of Vienna Economic Forum, and **Dr. Heinz FISCHER**, Federal President of Austria (2004–2016) and Patron of Vienna Economic Forum, greeted and welcomed high-ranking participants from **38 countries.** In his opening speech, **H.E. Zoran ZAEV**, **Prime Minister of Macedonia**, reiterated the important role of Vienna Economic Forum for the challenges that lay ahead for the countries of the region, such as the EU integration process and the promotion of instruments that strengthen the interaction between business and politics for the benefits of citizen and companies.

This year, the **14th Vienna Economic Forum – Vienna Future Dialogue 2017** was dedicated to the motto **"Economy meets Politics"** emphasizing the necessity of collaboration between economy and politics and discussed the emerging dynamics and impact of the ongoing digitalization and the role of regional cooperation as part of the European integration.

In their opening statements, President of Vienna Economic Forum, **DI Dr. Günther RABENSTEINER** and Secretary General **Amb. Dr. Elena KIRTCHEVA** emphasized the necessity of this pro-European economic platform based in Vienna to further establish and ensure the regional and economic cooperation and thanked all of the partners for 14 years of successful cooperation.

**The First Plenary Session**, moderated by **Dr. Ognian DONEV**, Chairman of the Board of Directors & Executive Director of **Sopharma PLC** and Vice-President of Vienna Economic Forum, focussed on the topic **"We live in a digital time! Visions and investors' response".** 

Pragmatically oriented depictions, experiences and visions on how investments can be a motor to competitiveness and growth and what impact the global digitalisation can have on them were shared with insightful contributions by:

#### **Main Statement**

• Mr. Alexander RIEDL, Deputy Head of Unit, Digital Economy and Skills, DG CONNECT, European Commission

#### Participants

- Mr. Arda ERMUT, President, Investment Support and Promotion Agency of Turkey (ISPAT), President of the World Association of Investment Promotion Agencies (WAIPA), Member of the Board of Vienna Economic Forum
- H.E. Dr. Kocho ANGJUSHEV, Deputy Prime Minister in Charge of the Economic Affairs of Macedonia
- H.E. Valdrin LLUKA, Minister of Economic Development of Kosovo
- Mr. Emmanuel FOREST, CEO, BOUYGUES Europe SA, Belgium, Member of the Board of Vienna Economic Forum
- Dr. Dorothee RITZ, General Manager, Microsoft Austria
- Mr. Gordan MILINIĆ, Director, Foreign Investment Promotion Agency of Bosnia and Herzegovina
- Dr. Stephan PACHINGER, Partner, Freshfields Bruckhaus Deringer LLP, Austria, Member of Vienna Economic Forum
- Dr. Florin VODIȚĂ, Foreign Policy Advisor to the Prime Minister of Romania

The Round Table Discussion in the afternoon was moderated by Amb. Victor JACKOVICH, President of Jackovich International LLC, U.S.A., and Member of the Board of Vienna Economic Forum, and was dedicated to the theme "Regional cooperation as a part of the European integration". The high-level representatives from the economy and government side discussed the necessity of collaboration between economy and politics under the motto "Economy meets Politics". Concrete ideas, visions, projects and proposals for problem solutions regarding different fields and from different perspectives were presented and lively discussed by

#### **Main Statement**

• Wilhelm MOLTERER, Managing Director, European Fund for Strategic Investments (EFSI), based in Luxembourg, Former Vice-Chancellor of Austria

#### Participants

- H.E. Zoran ZAEV, Prime Minister of Macedonia, Patron of Vienna Economic Forum
- Mag. Heinz MESSINGER, Managing Director, AME International GmbH, Austria, Member of the Board of Vienna Economic Forum
- H.E. Dragica SEKULić, Minister of Economy of Montenegro
- Dr. Gabriel LANSKY, Partner, LANSKY, GANZGER + partner, Austria, Member of the Board of Vienna Economic Forum
- Dr. Günther OFNER, Member of the Executive Board, Flughafen Wien AG, Austria, Member of the Board of Vienna Economic Forum

- Mr. Hakan ATEŞ, CEO, DenizBank Financial Services Group, Chairman of DenizBank AG, Member of Vienna Economic Forum
- Mag. Peter LENNKH, Member of the Board, Corporate Banking, Raiffeisen Bank International AG, Austria, Member of Vienna Economic Forum
- Amb. Gazmend TURDIU, Deputy Secretary-General, Regional Cooperation Council (RCC), based in Sarajevo, Strategic Partner of Vienna Economic Forum

A lively discussion paved the way for a common development of the **regional economy** and it was agreed that this **14th Vienna Economic Forum – Vienna Future Dialogue 2017** is the **right moment**, **platform and instrument** to give a **genuine**, **relevant** and **sustainable impulse and support** for the **common development of the region as part of a united Europe**.

At the end of the panel discussions, at the traditional **Vienna Economic Forum Award Ceremony, Dr. Ognian DONEV,** Vice-President of Vienna Economic Forum, received the **Cooperation Partner of the Year 2017 Award** on behalf **Sopharma PLC** and **Dr. Akkan SUVER** was awarded on behalf of the **Marmara Group Foundation** as **Strategic Partner of the Year 2017.** 

The future signing of a **Memorandum of Understanding (MoU)** between the **Serbian** Association of Economists and Vienna Economic Forum was announced and the Vice-President of OstWestWirtschaftsForum Bayern eV (OWWF), Hermann PÖNISCH, the President of Vienna Economic Forum, DI Dr. Günther RABENSTEINER, and Secretary General Amb. Dr. Elena KIRTCHEVA signed a Memorandum of Understanding for the future cooperation between OWWFBayern and Vienna Economic Forum. Mr. Arda ERMUT, President, Investment Support and Promotion Agency of Turkey (ISPAT), President of the World Association of Investment Promotion Agencies (WAIPA), Member of the Board of Vienna Economic Forum signed, together with the President of Vienna Economic Forum, DI Dr. Günther RABENSTEINER, and Secretary General Amb. Dr. Elena KIRTCHEVA, a Cooperation Agreement ensuring the continuity of the successful cooperation between ISPAT and Vienna Economic Forum.

At the following **Farewell Reception**, final thoughts and conclusions between all **participants and speakers** were exchanged in a festive atmosphere and formed the end of yet another successful **Vienna Economic Forum**. The **importance and relevance** of this platform has proven itself yet again and will culminate in the **15th Jubilee** at the **15th Vienna Economic Forum – Vienna Future Dialogue 2018** on **19 November 2018**.

#### On the eve of the 14th Vienna Economic Forum - Vienna Future Dialogue 2017,

the Board of Vienna Economic Forum, together with Verbund AG, invited to a Reception at the Hotel Imperial in Vienna.

PROGRAM

#### SUNDAY, 5 NOVEMBER 2017

	LOCATION Hotel Imperial, Kärntner Ring 16, 1015 Vienna
6:30–8:30 p.m.	WELCOME RECEPTION of 14 <sup>th</sup> Vienna Economic Forum – Vienna Future Dialogue 2017 (by personal invitation) hosted by the Board of Vienna Economic Forum and Verbund AG
MONDAY,	6 NOVEMBER 2017
	LOCATION Novomatic Forum, Friedrichstraße 7, 1010 Vienna
8:45–9:30 a.m.	<b>REGISTRATION AND COFFEE</b> hosted by the Board of Vienna Economic Forum and Novomatic AG
9:30 a.m.	FAMILY PHOTO (by invitation)
9:45-10:30 a.m.	OPENING of 14 <sup>th</sup> Vienna Economic Forum – Vienna Future Dialogue 2017
	Moderation and Opening Amb. Dr. Elena KIRTCHEVA, Member of the Board, Secretary General of Vienna Economic Forum
	Welcome Address Mag. Harald NEUMANN, CEO, NOVOMATIC AG, Vice-President of the Board of Vienna Economic Forum
	Opening Statement Dr. Heinz FISCHER, Federal President of Austria (2004–2016), Patron of Vienna Economic Forum
	Main Statement DI Dr. Günther RABENSTEINER, Member of the Board of Verbund AG, President of Vienna Economic Forum
10:30 a.m.– 12:30 p.m.	FIRST PLENARY SESSION
	WE LIVE IN A DIGITAL TIME! VISIONS AND INVESTORS' RESPONSE.
	Moderation Dr. Ognian DONEV, Chairman of the Board of Directors & Executive Director Sopharma PLC, Bulgaria, Vice-President of Vienna Economic Forum
	Main Statement Mr. Alexander RIEDL, Deputy Head of Unit, Digital Economy and Skills, DG CONNECT, European Commission
	Participants in the Discussion Mag. Hermann ANDERL, Managing Director, Canon CEE GmbH, Austri Vice-President of Vienna Economic Forum

Vienna Economic Forum would like to thank all the cooperation partners:



H.E. Kocho ANGJUSHEV, PhD, Deputy Prime Minister in Charge
of the Economic Affairs of <b>Macedonia</b>
Mr. Emmanuel FOREST, CEO, BOUYGUES Europe SA, Belgium,
Member of the Board of Vienna Economic Forum
Mr. Arda ERMUT, President, Investment Support and Promotion Agency of
Turkey (ISPAT), President of the World Association of
Investment Promotion Agencies
(WAIPA), Member of the Board of Vienna Economic Forum
Mr. Alejandro PLATER, Chief Executive Officer & Chief Operating Officer,
Telekom Austria Group
Dr. Dorothee RITZ, General Manager, Microsoft Austria
Mr. Gordan MILINIĆ, Director, Foreign Investment Promotion Agency of
Bosnia and Herzegovina
Dr. Stephan PACHINGER, Partner, Freshfields Bruckhaus Deringer LLP,
Austria, Member of Vienna Economic Forum
Dr. Florin VODIȚĂ, Senior Foreign Policy Advisor to the Prime Minister of
Romania
H.E. Valdrin LLUKA, Minister of Economic Development of Kosovo
Q AND A SESSION

with the Audience (led by the Moderator)

12:30–1:30 p.m. **GET-TOGETHER LUNCH BUFFET** hosted by the Board of Vienna Economic Forum and Sopharma PLC

1:30–3:30 p.m. ROUND TABLE DISCUSSION – ECONOMY MEETS POLITICS

#### **REGIONAL COOPERATION AS A PART OF THE EUROPEAN INTEGRATION.**

#### Moderation

**Amb. Victor JACKOVICH, Jackovich International LLC, U.S.A.,** Member of the Board of Vienna Economic Forum

#### Main Statement

Mag. Wilhelm MOLTERER, Managing Director, European Fund for Strategic Investments (EFSI), based in Luxembourg, Former Vice-Chancellor of Austria

#### Participants in the Discussion

H.E. Zoran ZAEV, Prime Minister of Macedonia,
Patron of Vienna Economic Forum
Mag. Heinz MESSINGER, Managing Director, AME International GmbH,
Austria, Member of the Board of Vienna Economic Forum
Dr. Gabriel LANSKY, Managing Partner, LANSKY, GANZGER + partner,
Austria, Member of the Board of Vienna Economic Forum
Prof. Dr. Günther OFNER, Member of the Executive Board,
Flughafen Wien AG, Austria, Member of the Board of Vienna Economic Forum
Mr. Hakan ATEŞ, CEO, DenizBank Financial Services Group,
Chairman of the Supervisory Board of DenizBank AG,
Member of Vienna Economic Forum

Mag. Peter LENNKH, Member of the Board, Corporate Banking, Raiffeisen Bank International AG, Austria, Member of Vienna Economic Forum Amb. Gazmend TURDIU, Deputy Secretary General, Regional Cooperation Council (RCC), based in Sarajevo, Strategic Partner of Vienna Economic Forum H.E. Dragica SEKULIĆ, Minister of Economy of Montenegro

#### HONOURED TO WELCOME

H.E. Darko RADUNOVIĆ, Minister of Finance of Montenegro

**Q AND A SESSION** with the Audience (led by the Moderator)

3:30–4:00 p.m. **CONCLUSIONS AND RECOMMENDATIONS** by the Moderators

4:00-5:00 p.m. ANNUAL AWARD CEREMONY OF VIENNA ECONOMIC FORUM

Sopharma PLC - Cooperation Partner of the Year 2017
Marmara Group Foundation - Strategic Partner of the Year 2017

Followed by the OFFICIAL SIGNING OF THE MEMORANDUMS OF UNDERSTANDING between Vienna Economic Forum and • Serbian Association of Economists • OstWestWirtschaftsForum Bayern eV

#### Concluded by the

FAREWELL RECEPTION for all participants of the 14<sup>th</sup> Vienna Economic Forum – Vienna Future Dialogue 2017 on the Gallery at Novomatic Forum

hosted by the Board of Vienna Economic Forum and DenizBank AG

#### 5:00 p.m. END of 14<sup>th</sup> Vienna Economic Forum – Vienna Future Dialogue 2017

#### PHOTO GALLERY



In the heart of Vienna ...



... at Novomatic Forum





DI Dr. Günther Rabensteiner, President of Vienna Economic Forum Amb. Dr. Elena Kirtcheva, Secretary General of Vienna Economic Forum



Arrival of H.E. Mr. Zoran Zaev, Prime Minister of Macedonia







Mag. Harald Neumann, Vice-President of Vienna Economic Forum DI Dr. Günther Rabensteiner, President of Vienna Economic Forum







Discussions with Dr. Heinz Fischer, Patron of Vienna Economic Forum, former President of Austria (2004–2016)

100







Dr. Willibald Plesser and Ms. Polina Christova, Members of the Board of Vienna Economic Forum surrounded by members of the Ambassadors Committee of Vienna Economic Forum









Opening by Amb. Dr. Elena Kirtcheva



Welcome Address by Mag. Harald Neumann, CEO of Novomatic AG and Vice-President of Vienna Economic Forum



Opening Statement by Dr. Heinz Fischer, Former President of Austria (2004–2016) and Patron of Vienna Economic Forum





Main Statement by DI Dr. Günther Rabensteiner, Member of the Board of Verbund AG and President of Vienna Economic Forum



Opening Speech by H.E. Mr. Zoran Zaev, Prime Minister of Macedonia





The Podium



Joint together for regional cooperation





The First Plenary Session "We live in a digital time! Visions and investors' response" was moderated by Dr. Ognian Donev, Chairman of the Board of Directors Executive Director of Sopharma PLC, Bulgaria and Vice-President of Vienna Economic Forum



Main Statement by Mr. Alexander Riedl, Deputy Head of Unit, Digital Economy and Skills, DG CONNECT, European Commission Statement by Mr. Arda Ermut, President of the Investment Support and Promotion Agency of Turkey (ISPAT), President of the World Association of Invesstment Promotion Agencies (WAIPA) and Member of the Board of Vienna Economic Forum



H.E. Prime Minister Zoran Zaev among President DI Dr. Günther Rabensteiner and Secretary General Dr. Elena Kirtcheva







Statement by H.E. Dr. Kocho Angjushev, Deputy Prime Minister in Charge of the Economic Affairs of Macedonia







Statement by H.E. Mr. Valdrin Lluka, Minister of Economic Development of Kosovo





Statement by Mr. Emmanuel Forest, CEO, BOUYGUES Europe SA, Belgium, Member of the Board of Vienna Economic Forum



Discussion with the audiance







Statement by Dr. Dorothee Ritz, General Manager, Microsoft Austria



Statement by Mr. Gordan Milinić, Director, Foreign Investment Promotion Agency of Bosnia and Herzegovina









Statement by Dr. Florin Vodiță, Foreign Policy Advisor to the Prime Minister of Romania



KR Ing. Otto Musilek, Member of Vienna Economic Forum





Signing of a Memorandum of Understanding with the Vice-President of OstWestWirtschaftsForum Bayern eV (OWWF), Mr. Hermann Pönisch



Signing of a Cooperation Agreement between ISPAT and Vienna Economic Forum







Lively discussions by the high-level participants throughout the conference



The Round Table Discussion "Regional cooperation as a part of the European integration" was moderated by Amb. Victor Jackovich, President of Jackovich International LLC and Member of the Board of Vienna Economic Forum



Main Statement by Mag. Wilhelm Molterer, Managing Director, European Fund for Strategic Investments (EFSI), former Vice-Chancellor of Austria









Statement by H.E. Mr. Zoran Zaev, Prime Minister of Macedonia











Panel of the Round Table Discussion





Statement by Dr. Gabriel Lansky, Partner at LANSKY, GANZGER+partner, Member of the Board of Vienna Economic Forum



Statement of Mag. Heinz Messinger, Managing Director of AME International GmbH, Austria, Member of the Board of Vienna Economic Forum



Statement by Prof. Dr. Günther Ofner, Member of the Executive Board of Flughafen Wien AG, Member of the Board of Vienna Economic Forum

Statement by H.E. Ms. Dragica Sekulić, Minister of Economy of Montenegro







Statement of Mr. Hakan Ateş CEO DenizBank Financial Services Group Istanbul



Statement of Mag. Peter Lennkh, Member of the Board, Corporate Banking at Raiffeisen Bank International AG, Member of Vienna Economic Forum















Statement of Amb. Gazmend Turdiu, Deputy Secretary-General of the Regional Cooperation Council (RCC), Strategic Partner of Vienna Economic Forum







Annual Award Ceremony



Recipients of the Vienna Economic Forum Badge of Honour: Mag. Wilhelm Molterer, H.E. Zoran Zaev, H.E. Dragica Sekulić











Mr. Ahmet Mesut Ersoy, H.E. Dr. Vasilka Poposka Trenevska, Mr. Hakan Ateş, H.E. Zoran Zaev and Amb. Dr. Elena Kirtcheva

## VIENNA ECONOMIC FORUM AWARD COOPERATION PARTNER OF THE YEAR 2017







## VIENNA ECONOMIC FORUM AWARD STRATEGIC PARTNER OF THE YEAR 2017







Marmara Group Foundation

For the great contribution to the regional common understanding and cooperation through long years Vienna, 6 November 2017



#### RECEPTION AT HOTEL IMPERIAL



DI Dr. Günther Rabensteiner Dr. Gabriel Lansky Dr. Vladimir Penkov Amb. Dr. Elena Kirtcheva Mr. Hakan Ateş Mr. Ahmet Mesut Ersoy



Amb. Mag. Sami Ukelli Amb. Mr. Roland Bimo



Ms. Hilda Kolevska Amb. Ms. Chryssoula Aliferi Amb. Dr. Vasilka Poposka-Trenevska



Mr. Hermann Pönisch DI Dr. Günther Rabensteiner Amb. Dr. Elena Kirtcheva Dr. Ognian Donev



Amb. Mr. Ivan Milić with wife



Amb. Ms. Loreta Zakareviciene Amb. Mr. Victor Osipov Amb. Mr. Victor Jackovich



Dr. Johann Strahlhofer Member of the Advisory Council, VAMED Engineering GmbH Amb. Klaus Wölfer, Head of Department for EU Enlargement and Western Balkans Austrian Federal Ministry for Europe, Integration and Foreign Affairs



H.E. Valdrin Lluka Minister of Economic Development of Kosovo joined the reception



Amb. Dr. Vasilka Poposka-Trenevska Ms. Polina Christova Amb. Mag. Ksenija Škrilec



Ms. Iskra Stefanova Dr. Vladimir Penkov Amb. Dr. Elena Kirtcheva





Mag. Heinz Messinger Dr. Ognian Donev Amb. Dr. Elena Kirtcheva DI Dr. Günther Rabensteiner

## AN INSIGHT INTO THE ACTIVITIES OF VIENNA ECONOMIC FORUM





### Austrian Delegation at 20th Eurasian Economic Summit in Istanbul

Under the title "A Call for Humanity", **Marmara Group Strategic and Social Research** Foundation, Strategic Partner of Vienna Economic Forum, invited to the 20th Eurasian Economic Summit in Istanbul.

Representatives of all continents of the world attended an excellently organised discussion and listened to high-level speakers – a world-renowned visionary writer **Edward de BODO**, **H.E. Abdullah GÜL**, 11th president of the Republic of Turkey, **H.E. Mehmet SIMSEK**, Deputy Prime **Minister**, **H.E. Bujar NISHANI**, President of the Republic of Albania and **H.E. Gjorge INVANOV**, President of the Republic of Macedonia were among the esteemed attendees.

The Austrian Delegation, represented by Federal President (2004–2016) **Dr. Heinz FISCHER,** Patron of Vienna Economic Forum, **Dr. Erhard BUSEK, former Vice-Chancellor and President of Vienna Economic Forum** and Secretary General **Amb. Dr. Elena KIRTCHEVA** spoke about the issues: "The Future of European Union", "Sustainable Energy", "The Refugee Problem", "Rising Nationalism and Populism" and "Neoliberal Economy and Global Terror".

Traditionally, the **20th Eurasian Economic Summit** gathered over 300 high-level attendees – presidents and former presidents, ministers and decision-makers from politics, economy, representatives of the diplomatic corps, business people, academics and representatives of different religions – all with a common goal: the construction of a better, common future for this world.



# The CEO of smart technologies DI Hansjörg Tengg on a work visit at the premises of Vienna Economic Forum

Long-term member and supporter of Vienna Economic Forum, **DI Hansjörg TENGG,** CEO of smart technologies Management, Beratungs- und Beteilgungsgesellschaft m.b.H. and Secretary General **Amb. Dr. Elena KIRTCHEVA** discussed intensely the successful development and future-oriented activities of Vienna Economic Forum for the good collaboration of the member countries, especially in the economic sector.



#### New Horizons for Vienna Economic Forum

The newly elected president of Vienna Economic Forum **DI Dr. Günther RABENSTEINER** and Secretary General **Ambassador Dr. Elena KIRTCHEVA** discussed at an intensive "tour d' horizon" – Talk on 8 May 2017 the success story of Vienna Economic Forum and the new challenges of present times for the economic development of the whole VEF-Region.

The Vienna Economic Forum team was glad to announce 6 November 2017 for the 14th Vienna Economic Forum – Vienna Future Dialogue 2017 – "Economy meets Politics" and kindly asked its members and partners to "save the date".



#### Vienna Economic Forum Decoration for Amb. Victor JACKOVICH Member of the Board of Vienna Economic Forum

On 9 May 2017 the newly elected Member of the Board of Vienna Economic Forum **Amb Victor JACKOVICH, President of Jackovich International LLC, USA** and Secretary General **Ambassador Dr. Elena KIRTCHEVA** discussed the active cooperation for further support of the economic development in the countries of the VEF-Region.

Special focus was put on Vienna Economic Talks – Belgrade Meeting 2017 on 21–22 May 2017 at which Amb. Victor JACKOVICH moderated the First Evening Session "The Responsibility to be Regionally Connected" on 21 May 2017.

As the other Members of the Board of Vienna Economic Forum, **Amb. Victor JACKOVICH** received the **Vienna Economic Forum Badge of Honour** by **Amb. Dr. Elena KIRTCHEVA.** 



#### Dr. Vladimir PENKOV, Senior Partner and Chairman Penkov • Markov & Partners International Law Firm Working visit at Vienna Economic Forum

Long-time member of Vienna Economic Forum Dr. Vladimir PENKOV, Senior Partner and Chairman, Penkov • Markov & Partners International Law Firm and Secretary General Amb Dr. Elena KIRTCHEVA continued the series of intensive talks on the regional, economic cooperation and the role of all Vienna Economic Forum members in the process.



## Prof. Dr. Ewald NOWOTNY, Governor of Austrian National Bank elected Honorary Member of Vienna Economic Forum

**Governor Prof. Dr. NOWOTNY** was pleased to receive the Vienna Economic Forum Badge of Honour.

On 11 May 2017, Secretary General Amb. Dr. Elena KIRTCHEVA and Governor of the Austrian National Bank Prof. Dr. Ewald NOWOTNY, who was elected Honorary Member of Vienna Economic Forum for his longstanding support at the last General Assembly, discussed the potential points of intersection of economy and politics and the more intensive cooperation in the near future.



## Vice President of OstWestWirtschaftsForum Bayern Mr Hermann PÖNISCH at a working visit at the premises of Vienna Economic Forum

On the occasion of a working visit at the Vienna Economic Forum on 24 May 2017, the **Vice President of OstWestWirtschaftsForum Bayern (OWWF), Mr. Hermann PÖNISCH,** and the Secretary General **Amb. Dr. Elena KIRTCHEVA** discussed the potential cooperation in the near future, which both parties would like to stipulate in a **Memorandum of Understanding.** 



### The Executive President of Bulgarian Industrial Association Dr. Bojidar DANEV at a working visit at Vienna Economic Forum

The Executive President of **Bulgarian Industrial Association**, long-standing and active supporter of different activities of Vienna Economic Forum, **Dr. Bojidar DANEV**, accepted the **Vienna Economic Forum Badge of Honour** as a newly elected member of the **Vienna Economic Forum Honorary Committee**.

**Dr. DANEV,** whose visionary work is known and valued within the entire European Union, discussed in-depth with Secretary General **Amb. Dr. Elena KIRTCHEVA** new ideas and topics for the further successful development of the joint cooperation.





## Longstanding Strategic Partner of Vienna Economic Forum Dr. Akkan SUVER receives "Special Merit Medal" by the President of Albania, H.E. Bujar NISHANI

The President of Albania, H.E. Mr. Bujar NISHANI, awarded the President of the Marmara Group Foundation, Dr. Akkan SUVER, a longstanding strategic partner of the Vienna Economic Forum, with a "Special Merit Medal" for his contribution to peace and international understanding in the Balkans through his work with the Eurasian Economic Summits. During the medal ceremony, President Nishani stated that Dr. Akkan Suver is well aware of peace, stability and coexistence in the Balkans with a non-government organization that he is leading with great success. In his speech, Dr. Akkan SUVER said; "I accept this medal as a medal given to all non-governmental organizations of the great Turkish nation."

### H.E. Mr. Victor Osipov, Ambassador of Moldova Working visit at Vienna Economic Forum

On the occasion of a working visit on June 14th 2017, **Mr. Victor OSIPOV, Ambassador of the Republic of Moldova,** and Secretary General, **Amb. Dr. Elena KIRTCHEVA** discussed the further intensive cooperation.

On behalf of the Board of Vienna Economic Forum, the Secretary General awarded **Amb. Victor OSIPOV** with the **Vienna Economic Forum Badge of Honour.** 



#### New Bulgarian University Strategic Partner of Vienna Economic Forum Hosts of the International Scientific and Practical Conference

#### "Power, Governance and Social Development. Global, regional and national perspectives"

An International Scientific and Practical Conference was held on June 7 at the New Bulgarian University, during which the topic of **"Power, Governance and Social Development"** was discussed. The event, which attracted great interest, was organized by representatives of the Administration and Management Department.

During the opening, **Prof. Antonyi SLAVINSKI, Ph.D.,** Chairman of the NBU Board of Trustees, welcomed numerous guests, including leading international scientists, business managers, researchers, lecturers and experts from various public domains.

**Amb. Dr. Elena KIRCHEVA,** Secretary General of Vienna Economic Forum (VEF), and **Vania KASTREVA, Ph.D.,** former Deputy Minister of Education and Science, and Head of the Sofia Inspectorate of Education at the Ministry of Education and Science (MES) greeted the participants.

The goals set at the start of the international forum covered major issues. Some of these were related to proposals of conceptual schemes, parameters and theoretical and applied models for the various global risks – inequality and social cohesion, demographic crises, migration waves, employment; discussion on effective political, economic and governance models for integration into society – power mechanisms, integration, human capital, business environment, sustainable development and corporate social responsibility (CSR); elaboration of global, regional and national priorities and trends with economic, political, social, cultural and environmental dimensions.

The International Scientific and Practical Conference, which has become a tradition, is yet another proof that **New Bulgarian University**, a longstanding strategic partner of Vienna Economic Forum, is an institution that succeeds in finding the true pulse of the present and seeks effective solutions to current issues by identifying global, regional and national perspectives.

### Working visit of CEO Petrol Ofisi A.Ş. and representatives of Turkey-Austria Business Council (DEİK)

Secretary-General **Amb. Dr. Elena KIRTCHEVA** together with the board members of Vienna Economic Forum **Mr. Ahmet Mesut ERSOY,** Chairman of the Management Board and CEO of DenizBank AG and **Dr. Ludwig NIESSEN,** Member of the Board, COO/CTO of Wiener Börse AG, welcomed **Mrs. Gülsüm AZERI,** CEO of Petrol Ofisi A.Ş., **representative of the DEİK Turkey-Austria Business Council** as well as of the **Turkish Embassy in Austria** on 28 September 2017 at the premises of Vienna Economic Forum.

In the course of the visit, **a future cooperation** and **in-depth cooperation** with Vienna Economic Forum was discussed, as well as **potential joint projects for 2018.** 







#### Work Meeting with Aleksandar VLAHOVIĆ President of Serbian Association of Economists

At a constructive meeting on 9 December 2017 in Vienna, **Amb. Dr. Elena KIRTCHEVA**, Secretary General of Vienna Economic Forum and **Mr. Aleksandar VLAHOVIĆ**, President of Serbian Association of Economists, reaffirmed their shared commitment to effective and pragmatic cooperation in the VEF region by signing a **Memorandum of Understanding**.

During this meeting, **President VLAHOVIĆ** presented Vienna Economic Forum with the **Certification of Appreciation** together with the **Successful Operation Award**, which were awarded in honour of long-term cooperation and exceptional contribution to achieving programme objectives of the Serbian Association of Economists. These high honours had been awarded to Vienna Economic Forum during the celebrations of the 70th anniversary of successful operation of Serbian Association of Economists in November 2017 in Belgrade.







## H.E. Mag. Ksenija ŠKRILEC, Ambassador of Slovenia First official visit at Vienna Economic Forum

On the occasion of a first official visit on 15 November 2017, **H.E. Mag. Ksenija ŠKRILEC**, **Ambassador of Slovenia**, and Secretary General **Amb. Dr. Elena KIRTCHEVA** discussed the further intensive cooperation.

On behalf of the Board of Vienna Economic Forum, the Secretary General welcomed H.E. Amb. Mag. Ksenija ŠKRILEC among her colleagues in the Ambassadors Committee of Vienna Economic Forum and awarded Her Excellency with the Vienna Economic Forum Badge of Honour.



#### Vienna Economic Forum visits Novomatic AG

The President **DI Günther RABENSTEINER** and the Secretary General of Vienna Economic Forum, **Ambassador Dr. Elena KIRTCHEVA**, met with the CEO of Novomatic AG **Mag. Harald NEUMANN**, Vice President of Vienna Economic Forum on 11 December 2017 at Novomatic AG in Gumpoldskirchen, Lower Austria.

After a comprehensive and informative tour of the company, a new **Cooperation Agreement** was signed between Novomatic AG and Vienna Economic Forum in order to continue the existing cooperation and to carry on to shape the future of Vienna Economic Forum in an innovative and constructive manner.



## Work Meeting with DI Dr. Franz Fischler President of the European Forum Alpbach

In a constructive meeting on 20 February 2018 in Vienna, Ambassador Dr. Elena KIRTCHEVA, Secretary General of Vienna Economic Forum and DI Dr. Franz FISCHLER, President of the European Forum Alpbach and European Union's Commissioner for Agriculture, Rural Development and Fisheries (1995– 2004) addressed the potential of a future cooperation between the European Forum Alpbach and Vienna Economic Forum.

The **European Forum Alpbach** takes place since 1945 every year in August in the

Tyrolean mountain village Alpbach. International speakers and participants from science, business and politics, as well as experts and students discuss current topics in order to find interdisciplinary solutions.

## H.E. Mr. Željko Perović, Ambassador of Montenegro First official visit at Vienna Economic Forum

On the occasion of a first official visit on 20 February 2018, **H.E. Željko PEROVIĆ**, **Ambassador of Montenegro,** and Secretary General **Amb. Dr Elena KIRTCHEVA** discussed a further intensive cooperation.

On behalf of the Board of Vienna Economic Forum, the Secretary General welcomed **H.E. Željko PEROVIĆ, Ambassador of Montenegro** among his colleagues in the **Ambassadors Committee of Vienna Economic Forum** and awarded His Excellency with the **Vienna Economic Forum Badge of Honour.** 



We are writing the story of the growing together of the Vienna Economic Forum region – a European region!

## VIENNA ECONOMIC FORUM SOFIA TALKS 2018 "POLITICS MEETS ECONOMY"

UNDER THE AUSPICES OF THE BULGARIAN PRESIDENCY OF THE COUNCIL OF THE EUROPEAN UNION

OFFICIAL SIDE EVENT OF THE EU-WESTERN BALKANS SUMMIT 2018

## 18 MAY 2018

NATIONAL PALACE OF CULTURE – CONGRESS CENTRE SOFIA (NDK) HALL 6, BULGARIA SQUARE 1, 1263 SOFIA, BULGARIA