

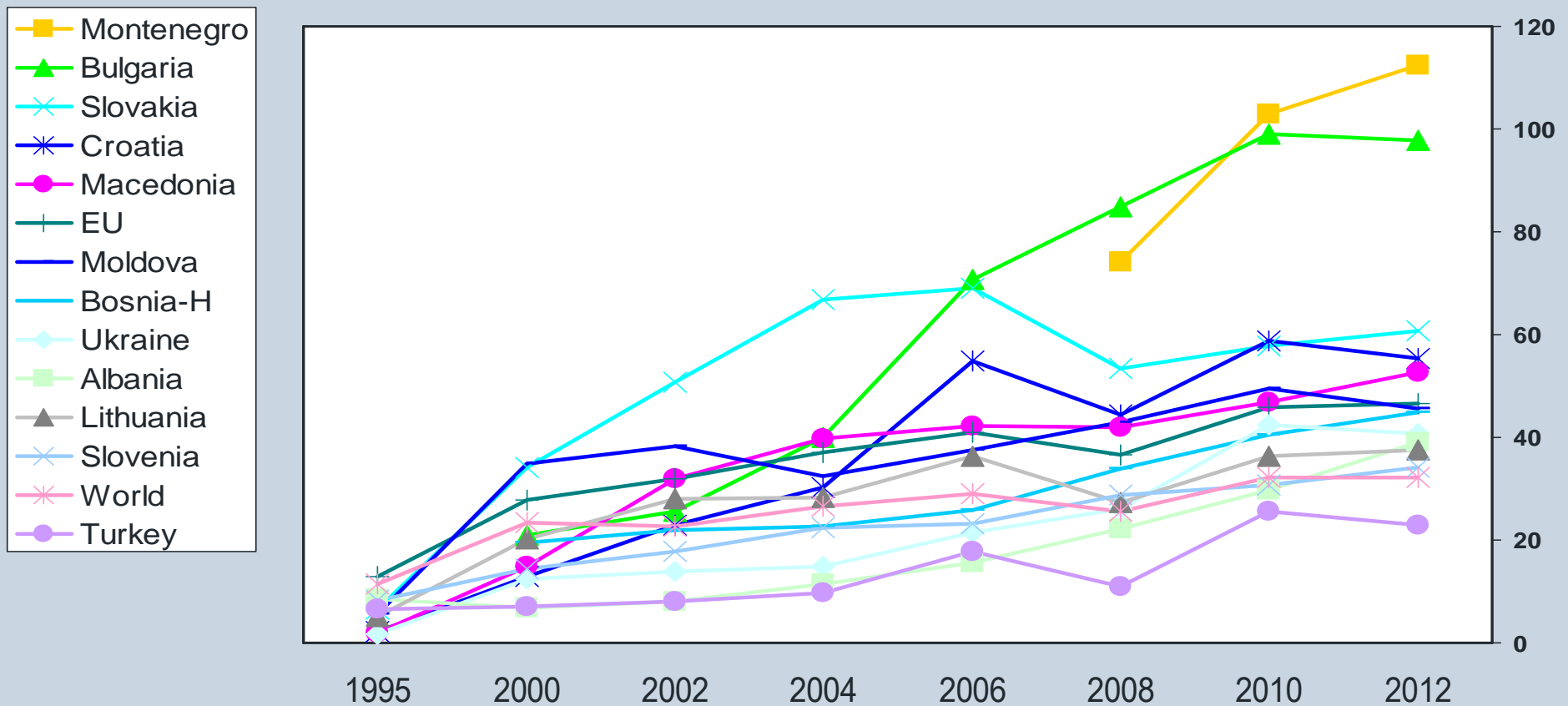
Vienna Economic Forum

René Siegl
ABA-Invest in Austria

November 25, 2013

CEE/ SEE: FDI Growth above Average

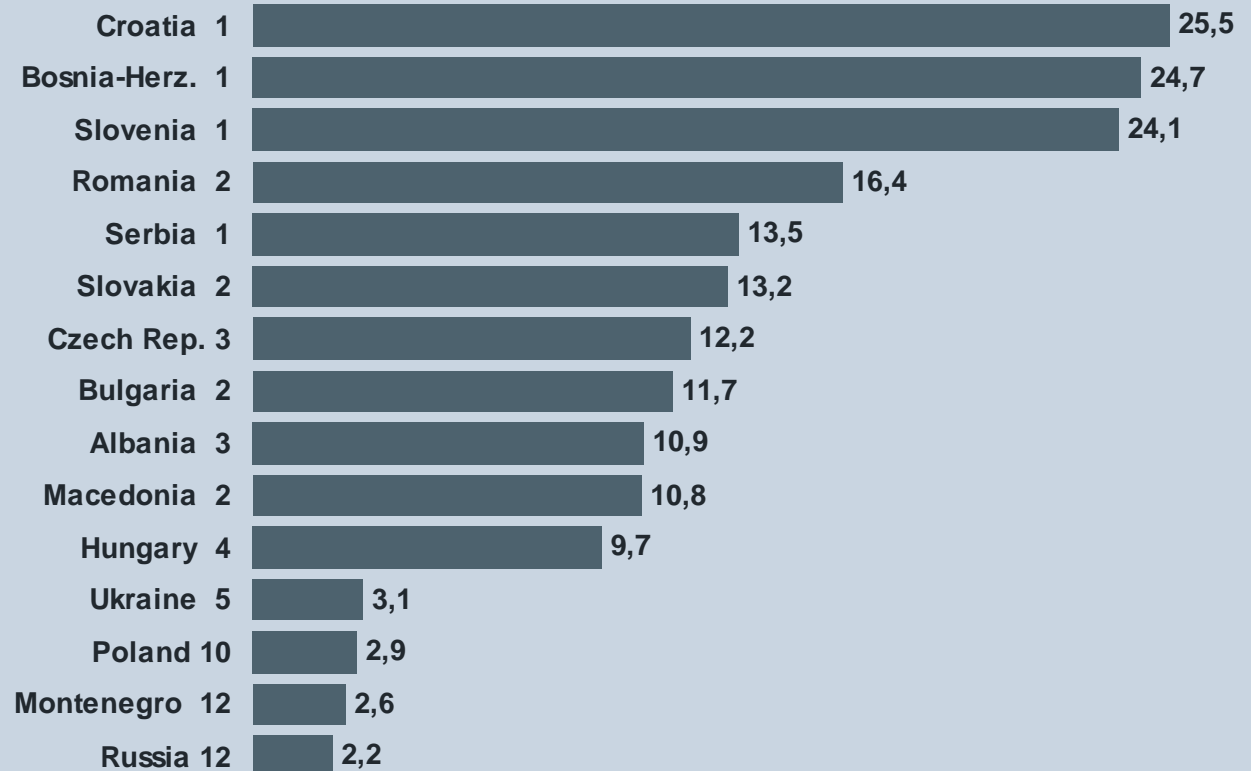
FDI inward stock – as a percentage of GDP



Top Investor: Austrian FDI in CEE and SEE



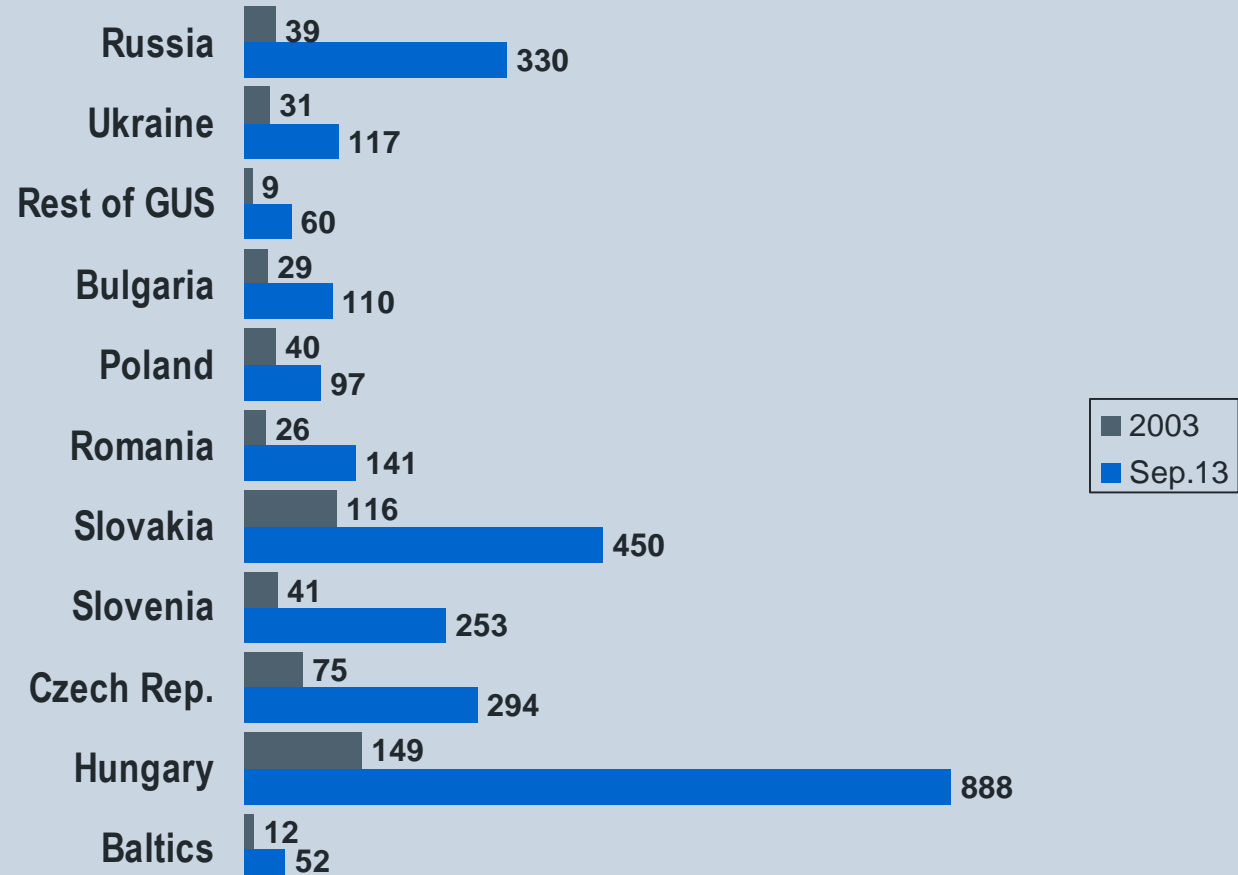
Percentage of total investment in respective country and Austria's rank as an investor, 2012



No One-Way-Street Anymore



Number of subsidiaries in Austria

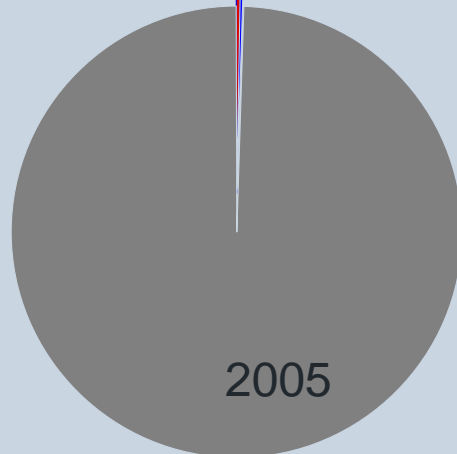


CEE/ SEE: Share in Austrian Inward FDI

In million €

CEE / SEE 0,41 %

Turkey 0,05 %

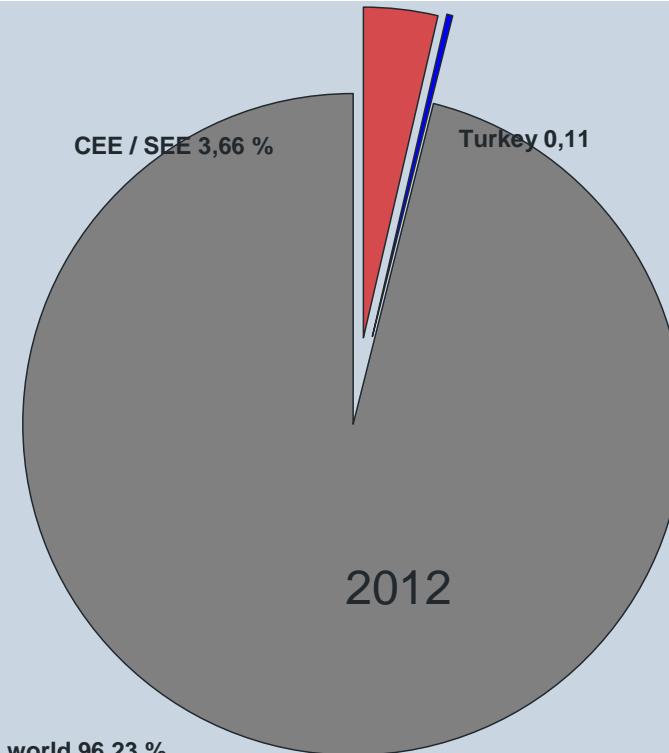


Rest of the world 99,54 %

100% = 130.071 Mio €

CEE / SEE 3,66 %

Turkey 0,11 %



Rest of the world 96,23 %

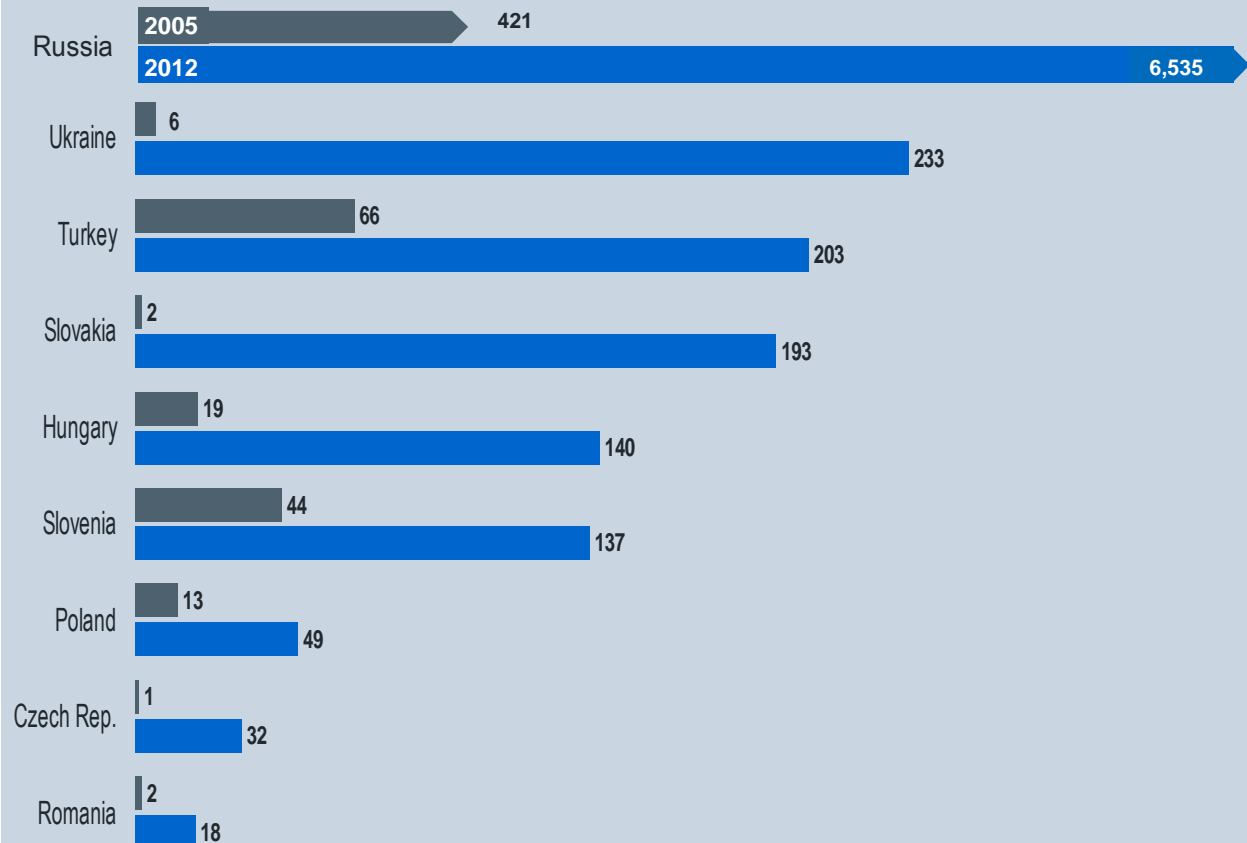
100% = 200.662 Mio €

CEE FDI Share



FDI from CEE in Austria, in m €

Total 2005: 529 / 2012: 7,360



Sectors or Type of Investment of CEE Companies in Austria



- Trading companies; Service companies
- Holding companies
- Energy, finance, metals, IT, etc.
- Investments in tourism

Starting:

- M&A
- R&D

Companies from Central and Eastern Europe: Exploit the advantages at the interface



- Excellent CEE know-how of Austrian service providers such as banks, lawyers and logistics companies
- Historically matured cultural understanding of Austrians for Eastern Europe
- High percentage of employees with CEE language competencies
- Good traffic connections (Vienna Airport)
- Political stability and security

ABA-Invest in Austria Supports International Companies



- Consulting company for international investors
- Ltd. owned by the Republic of Austria
- 25 staff members
- International network
- Partner agencies in the regions provide local support
- Offices in New York, Tokyo, Shanghai

Typical ABA Services provided to CEE companies



... consulting services provided free of charge on all issues pertaining to Austria as a business location

- Support in setting up a company
- Site identification / real estate
- Consulting on incentives/financing
- Tax and labor issues
- Support in obtaining licenses/permits
- Organizing business contacts